

## Academic Program Description

**University Name:** University of Anbar

**Faculty/Institute:** College of Arts

**Scientific Department:** Department of Media

**Academic or Professional Program Name:** Bachelor of Media

**Final Certificate Name:** Bachelor of Media

**Academic system:** Courses

**Description Preparation Date:** 10/06/2025

**File completion date:** 06/10/2025



**Signature:**

**Head of Department Name:**

**Prof. Dr. Abdul Rahman Ali Hamad**

**the date:**10/06/2025

**Signature:**

**Scientific Associate Name:**

**Prof. Omar Saadoun Ayed**

**Date:** 10/06/2025

**The file is checked by :**

**Department of Quality Assurance and  
University Performance**

**Director of the Quality Assurance and  
University Performance Department:**

**Prof. Dr. Salah Adnan Majoul**

**the date:**10/06/2025

**the signature**



**مصادقة السيد العميد**

**أ.د. عارف عبد صايل**

### **1. Program vision**

**The Department of Media seeks to highlight the effective role of media as a profession that requires academic and technical skills to connect all institutions of society, including social, cultural, and political institutions. The department also seeks to achieve an advanced academic position in the field of media, media education and research, and to employ modern media sciences, knowledge, and technology to serve society.**

### **2. Program Mission**

**Working to prepare and graduate pioneering scientific and leadership competencies in the field of media and in developing the knowledge base in the field of scientific research in the field of Media into serve the local, regional and international community, as well as to train and refine students' minds scientifically and cognitively, emphasize social and cultural values and respond to the requirements of the local market.**

### **3. Program objectives**

**1-Preparing distinguished graduates in various media fields and qualifying them scientifically Professionally.**

**2-Providing graduates with practical skills in media fields that meet the needs of the labor market and are in line with scientific developments. Obtained in Various media fields.**

**3-Preparing graduates to participate effectively in building society and conducting scientific research related to media branches and issues. Society and its problems Basically, it provides an assessment and solutions to these problems.**

**4- Graduated students will be eligible to complete postgraduate studies in accordance with the applicable instructions.**

**4. Program accreditation**

Not found

**5. Other external influences**

Not found

**6. Program structure**

Program structure	Number of courses	Study unit	percentage	Reviews*
Institutional requirements	45	45		Basic course
College requirements	Yes			
Department requirements	Yes			
Summer training				
Other				

\* Notes may include whether the course is core or optional.

**7. Program description**

Year 2024–2025/ Level	Course code	Course name	Credit hours	
			theoretical	practical
First	<b>MEA101</b>	The art of radio news	3	

First	<b>MEA204</b>	Video Editing	3	
First	<b>MEA102</b>	Public Relations	2	
First	<b>MEA106</b>	Television photography	3	
First	<b>MEA105</b>	Media and digital literacy	3	
First	<b>MEA308</b>	The art of radio reporting	3	
First	<b>MEA401</b>	Media language	2	
First	<b>MEA103</b>	mass communication	2	
First	<b>MEA107</b>	History of the Press	2	
First	<b>UOA141</b>	Computer	2	
First	<b>MEA102</b>	Public Relations	2	
First	<b>MEA101</b>	The art of news reporting	3	
First	<b>MEA106</b>	Photojournalism and digital photography	3	
First	<b>MEA204</b>	Video Editing	2	
First	<b>UOA135</b>	human rights	2	
First	<b>MEA103</b>	mass communication	2	
First	<b>MEA102</b>	Public Relations	2	

Second	<b>MEA203</b>	Communication theories	2	
Second	<b>MEA405</b>	Radio directing	2	
Second	<b>MEA205</b>	Radio interview and investigation	3	
Second	<b>MEA305</b>	Media research methods	3	
Second	<b>MEA104</b>	political contact	2	
Second	<b>MEA304</b>	digital technologies	2	
Second	<b>UOA223</b>	English language	2	
Second	<b>MEA403</b>	Preparing and presenting programs	2	
Second	<b>MEA207</b>	The art of voice and recitation	3	
Second	<b>MEA401</b>	Media language	2	
Second	<b>MEA205</b>	TV investigation	3	
Second	<b>MEA201</b>	Press interview	2	
Second	<b>MEA304</b>	Media Economics	2	
Second	<b>MEA201</b>	report	3	
Third	<b>MEA302</b>	information technology	2	
Third	<b>MEA310</b>	Radio reporting and correspondence	3	
Third	<b>MEA413</b>	New media	3	

Third	<b>UOA140</b>	English language	2	
Third	<b>UOA137</b>	Arabic language	2	
Third	<b>MEA306</b>	Investigative reports	3	
Third	<b>MEA305</b>	Media research methods	3	
Third	<b>MEA303</b>	Radio and television networks	2	
Third	<b>MEA307</b>	public opinion	3	
Third	<b>MEA301</b>	Media legislation	2	
Third	<b>MEA202</b>	Media research and statistical applications	3	
Third	<b>UOA344</b>	Media ethics	2	
Third	<b>MEA305</b>	investigative journalism	3	
Third	<b>MEA311</b>	interview	2	
Third	<b>MEA303</b>	newspaper column	3	
Third	<b>MEA204</b>	Arab and international press	2	
Fourth	<b>MEA406</b>	propaganda	3	
Fourth	<b>MEA304</b>	Radio techniques	3	
Fourth	<b>MEA405</b>	Radio advertisement	3	
Fourth	<b>MEA207</b>	Radio and television journalism	3	

Fourth	<b>MEA411</b>	Institutional management	2	
Fourth	<b>MEA410</b>	scenario	2	
Fourth	<b>UOA223</b>	English language	2	
Fourth	<b>MEA402</b>	Media planning	2	
Fourth	<b>MEA407</b>	Language applications	2	
Fourth	<b>MEA403</b>	Specialized journalism	3	
Fourth	<b>MEA404</b>	journalistic output	3	
Fourth	<b>MEA405</b>	Press release	3	
Fourth	<b>MEA205</b>	Electronic journalism	3	
Fourth	<b>MEA409</b>	Graduation research	2	

<b>8. Expected learning outcomes of the program</b>	
knowledge	
Learning Outcomes Statement 1	<p>1-The student will have the ability to know and understand the principles, theories and fundamentals in the field of media studies.</p> <p>2-The student will have the ability to understand modern and advanced scientific topics in media specializations..</p>

	<p>3-The student will be able to understand modern scientific research methods..</p> <p>4-The student will be able to evaluate and monitor the problems facing society in a manner consistent with the nature of media studies.</p>
<b>Skills</b>	
Learning Outcomes Statement 2	<p>1- Monthly and semester written exams.</p> <p>2- Quick exams(Quizzes)</p> <p>3- Writing scientific reports.</p> <p>4- Using blackboards</p>
Learning Outcomes Statement 3	Learning Outcomes 3
<b>values</b>	
Learning Outcomes Statement 4	4 learning outcomes Developing students' ability to share ideas
Learning Outcomes Statement 5	5 learning outcomes Developing students' abilities in practical applications

<b>9.Teaching and learning strategies</b>	
1-	Daily theoretical lectures.
2-	Practical lectures.



- 3- Laboratories and field visits
- 4- Use of visual aids
- 5- Graduation projects for fourth-year students and their discussion.

#### 10. Evaluation methods

1-Correcting received homework and evaluating academic reports submitted by students..

2- Permanent tests for students throughout the semester.

#### 11. Faculty

##### Faculty members

Academic rank	Specialization		Special requirements /skills (if any)		Faculty preparation	
	general	private			Staff	lecturer
Prof. Dr. Abdul Rahman Ali Hamad	Media	press			permanent	
Prof. Dr. Hafez Yassin Hamad	Media	Radio and Television			permanent	
Prof. Dr. Mu'ayyad Khalaf Yassin	Media	press			permanent	

<b>Prof. Dr. Mohamed Hamed Abdel</b>	<b>Media</b>	<b>Public Relations</b>			<b>permanent</b>	
<b>Prof. Dr. Omar Jihad Ali</b>	<b>Media</b>	<b>press</b>			<b>permanent</b>	
<b>Prof. Dr. Abdul Sattar Hamid Jdei'</b>	<b>Media</b>	<b>Public Relations</b>			<b>permanent</b>	
<b>Asst. Prof. Dr. Falah Dahham Rashid</b>	<b>Information Science and Knowledge Technologies</b>	<b>Information and Libraries</b>			<b>permanent</b>	
<b>Asst. Prof. Dr. Aqil Hayes Abdul Ghafoor</b>	<b>Media</b>	<b>press</b>			<b>permanent</b>	
<b>Asst. Prof. Dr. Mohammed Saleh Jabab</b>	<b>Media</b>	<b>press</b>			<b>permanent</b>	
<b>Asst. Prof. Dr. Iyad Hilal Hammadi</b>	<b>Media</b>	<b>Radio and Television</b>			<b>permanent</b>	
<b>Asst. Prof. Dr. Raad Khashe' Hafez</b>	<b>Media</b>	<b>press</b>			<b>permanent</b>	
<b>Dr. Hana Kazim Kased</b>	<b>Media</b>	<b>Public Relations</b>			<b>permanent</b>	
<b>Assistant Lecturer Imad Khalaf Hussein</b>	<b>Media</b>	<b>Radio and Television</b>			<b>permanent</b>	

<b>Assistant Lecturer Amjad Ayeshe Karim</b>	<b>Media</b>	<b>Radio and Television</b>			<b>permanent</b>	
<b>Assistant Lecturer Abdul Latif Muwaffaq Latif</b>	<b>Media</b>	<b>Radio and Television</b>			<b>permanent</b>	
<b>Assistant Lecturer Anas Mohammed Rajab</b>	<b>English language</b>	<b>Educational Technology in English</b>				<b>lecturer</b>

<b>Professional development</b>
<b>Orientation of new faculty members</b>
Briefly describes the process used to orient new, visiting, full-time, and part-time faculty members at the institutional and departmental levels.
<b>Professional development for faculty members</b>
Describe in brief Development plan and arrangements academic for members Faculty as teaching and learning strategies, and evaluation Learning outcomes, professional development, etc.

<b>12. Acceptance Criterion</b>
(Establishing regulations related to admission to the college or institute, whether central admission or other mentioned)

<b>13. The most important sources of information about the program</b>

<b>14. Program Development Plan</b>
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1- Using new concepts in the field of media and using electronic devices to display information and issues.

2- Introducing modern foreign sources, reviewing the latest scientific findings, and keeping pace with scientific and technical developments in the world.

Program Skills Map															
				Required learning outcomes of the program											
2024-2025 /Level	Course code	Course name	Essential or optional?	knowledge				Skills				values			
				A1	A2	A3	A4	for 1	for 2	for 3	for4	C1	C2	C3	C4
	Course code	Course name	essential Or my choice	know led ge	Skill	val ues									
				A1	A2	A3	A4	B1	B2	B3	B4	Part 1	Part 2	Part 3	A4
First		The art of radio news	essential	√	√	√	√	√	√	√	√	√	√	√	
First		montage	essential	√	√	√	√	√	√	√	√	√	√	√	

<b>First</b>		Public Relations	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		Photography television	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
		Media and digital education	<b>ASasY</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		The art of radio reporting	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		Media language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		mass communication	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		History of Journalism	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

<b>First</b>		Computer	<b>optional</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		The art of news reporting	<b>ASassy</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		human rights	<b>optional</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>First</b>		Photojournalism and digital photography	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Communication theories	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Radio production	<b>basisY</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Radio interview and investigation	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

<b>Second</b>		Media research methods	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		political contact	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		digital technologies	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		English language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Preparing and presenting programs	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		The art of voice and recitation	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Media language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	



<b>Second</b>		TV investigation	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Press interview	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		Media Economics	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Second</b>		report	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		information technology	<b>basisY</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Radio reporting and correspondence	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		New media	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		English language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

<b>Third</b>		Arabic language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Investigative reports	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Media research methods	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Radio and television networks	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		public opinion	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Media legislation	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		Media research and statistical applications	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

<b>Third</b>		Media ethics	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		investigative journalism	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		interview	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		newspaper column	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Third</b>		International and Arab press	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		propaganda	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Radio techniques	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Radio advertisement	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

<b>Fourth</b>		Radio and television journalism	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Institutional management	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		scenario	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		English language	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Media planning	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Language applications	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		Specialized journalism	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	
<b>Fourth</b>		journalistic output	<b>essential</b>	√	√	√	√	√	√	√	√	√	√	√	

Fourth		Press release	essential	√	√	√	√	√	√	√	√	√	√	√	
Fourth		Electronic journalism	essential	√	√	√	√	√	√	√	√	√	√	√	
Fourth		Graduation research	essential	√	√	√	√	√	√	√	√	√	√	√	

- Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.



## Course Description

1. Course name	
Media ethics	
2. Course code	
UOA344	
3. the semester/year	
Semester Two-2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/ 45/ onliness	
7. Course Instructor Name(If more than one name is mentioned)	
Name :Prof. Dr. Abdulrahman Ali Hamad- e-mail: <a href="mailto:abdulrahman.ali@uoanbar.edu.iq">abdulrahman.ali@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	1-Student development with the basics of their profession 2-Introducing the student to the ethics of the media profession 3- Develop skills and work on developing them
9. Teaching and learning strategies	

10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2		Media Ethics - Definition, Concept and Purpose	Lectures	Exam and activity
2	2		Brief historical overviews of media legislation in contemporary Iraq	Lectures	Exam and activity
3	2		Crimes of aggression against honor	Lectures	Exam and activity
4	2		Disclosure and deception crimes - their elements - their types	Lectures	Exam and activity
5	2		Methods for detecting crimes of misleading public opinion	Lectures	Exam and activity
6	2		incitement crimes	Lectures	Exam and activity
7	2		Electronic publishing crimes	Lectures	Exam and activity
8	2		Concept and protection of intellectual property rights	Lectures	Exam and activity
9	2		Journalistic Ethical Rules in Iraq	Lectures	Exam and activity
10	2		Iraqi Journalists' Rights Law	Lectures	Exam and activity
11	2		Iraqi Communications and Media Commission Law	Lectures	Exam and activity
12	2		Principles of Media Ethics	Lectures	Exam and activity

13	2		The purpose of having media ethics charters	Lectures	Exam and activity
14	2		A historical overview of media ethical codes	Lectures	Exam and activity
15	2		Forms of media ethics	Lectures	Exam and activity
<b>Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>11. Learning and teaching resources</b>					
Required textbooks (Methodology if any)			Media Law - Dr. Ibrahim Al-Daouqi		
Main references(Sources)			Media Ethics - Suleiman Saleh  The Evolution of the Journalistic System in Iraq - Wael Ezzat Al-Bakri		
Books and references Recommended (Scientific journals, reports...)			Lectures binder - prepared by Prof. Dr. Abdulrahman Ali Hamad		
Electronic references, websites					



## Course Description

1. Course name	
Newspaper column	
2. Course code	
MEA303	
3. semester/year	
Semester Two-2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
hour/45lonliness	٤٥
7. Course Instructor Name(If more than one name is mentioned)	
Name: Prof. Dr. Abdulrahman Ali Hamad- e-mail: <a href="mailto:abdulrahman.ali@uoanbar.edu.iq">abdulrahman.ali@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	1- Developing students' professional foundations 2- Student definition Basics newspaper column 3- Develop skills and work on developing them
9. Teaching and learning strategies	

Strategy		Teaching and learning strategies and methods adopted in implementing the program in general			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2		Definition of a newspaper column	Lectures	Exam and activity
2	2		Characteristics of a newspaper column	Lectures	Exam and activity
3	2		Characteristics of a columnist	Lectures	Exam and activity
4	2		Column writing style	Lectures	Exam and activity
5	2		Column writing divisions	Lectures	Exam and activity
6	2		Steps for writing a newspaper column	Lectures	Exam and activity
7	2		Types of newspaper columns	Lectures	Exam and activity
8	2		The foundations and principles of writing a newspaper column	Lectures	Exam and activity
9	2		Newspaper column sources	Lectures	Exam and activity
10	2		The difference between a newspaper column and an editorial	Lectures	Exam and activity

11	2		Classroom exercises	Lectures	Exam and activity
12	2		Classroom exercises	Lectures	Exam and activity
13	2		Classroom exercises	Lectures	Exam and activity
14	2		Classroom exercises	Lectures	Exam and activity
15	2		Classroom exercises	Lectures	Exam and activity

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

Required textbooks (Methodology if any)	Ibrahim Ahmed Ibrahim - The Art of Writing News and Newspaper Articles - Theoretical and Practical
Main references(Sources)	Dr. Sabry Haris - The Art of Writing Vertical Writing in the Arab Press
Books and references Recommended Dew(Scientific journals, reports...)	Lectures binder - prepared by Prof. Dr. Abdulrahman Ali Hamad
Electronic references, websites	

## Course Description

1. Course name	
The article journalist	
2. Course code	
3. semester/year	
Semester One-2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
Name :Prof. Dr. Abdulrahman Ali Hamad- e-mail: <a href="mailto:abdulrahman.ali@uoanbar.edu.iq">abdulrahman.ali@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	1- Developing students' professional foundations 2- Student definitionBasicsnewspaper article 3- Develop skills and work on developing them
9. Teaching and learning strategies	

10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	3		Definition of a newspaper article	Training in writing newspaper articles	Exam and activity
2	3		History of the newspaper article in Europe and America	Training in writing newspaper articles	Exam and activity
3	3		Article in Arabic Literature	Training in writing newspaper articles	Exam and activity
4	3		Article appeared in the Arab press	Training in writing newspaper articles	Exam and activity
5	3		The article in the Iraqi press	Training in writing newspaper articles	Exam and activity
3	3		Newspaper article functions	Training in writing newspaper articles	Exam and activity
7	3		Language of the newspaper article	Training in writing newspaper articles	Exam and activity
8	3		Types of newspaper articles	Training in writing newspaper articles	Exam and activity

9	3		Newspaper article divisions	Training in writing newspaper articles	Exam and activity
10	3		General newspaper article	Training in writing newspaper articles	Exam and activity
11	3		Editorial	Training in writing newspaper articles	Exam and activity
12	3		Analytical article	Training in writing newspaper articles	Exam and activity
13	3		Critical article	Training in writing newspaper articles	Exam and activity
14	3		Writing a practical newspaper article	Training in writing newspaper articles	Exam and activity
15	3		Writing a practical newspaper article	Training in writing newspaper articles	Exam and activity

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

Required textbooks (Methodology if any)	Ibrahim Ahmed Ibrahim - The Art of Writing News and Newspaper Articles - Theoretical and Practical
Main references (Sources)	Dr. Sabry Haris - The Art of Writing Vertical Writing in the Arab Press
Books and references Recommended Dew(Scientific journals, reports...)	Lectures binder - prepared by Prof. Dr. Abdul Rahman Ali Hamad
Electronic references, websites	

## Course Description

1. Course name	
Media legislation	
2. Course code	
3. semester/year	
Semester One-2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Abdulrahman Ali Hamad- e-mail: <a href="mailto:abdulrahman.ali@uoanbar.edu.iq">abdulrahman.ali@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<ol style="list-style-type: none"> <li>1. The importance of legislation</li> <li>2. Definition of law and conditions for its implementation</li> <li>3. Definition of media law and its relationship to other laws</li> <li>4. Theories of media freedom - Theory of power Theory of freedom</li> </ol>
9. Teaching and learning strategies	



Strategy	Teaching and learning strategies and methods adopted in implementing the program in general
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#### 10. Course structure

week	watches	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2		The importance of legislation		Exam and activity
2	2		Definition of law and conditions for its implementation		Exam and activity
3	2		Definition of media law and its relationship to other laws		Exam and activity
4	2		Theories of media freedom - Theory of power		Exam and activity
5	2		Theory of freedom		Exam and activity
3	2		social responsibility theory		Exam and activity
7	2		Press freedom in developing countries		Exam and activity
8	2		Crimes of opinion and publication:		Exam and activity

			<b>definition and elements</b>		
9	2		<b>Crime in Iraqi legislation</b>		<b>Exam and activity</b>
10	2		<b>Publication crimes in the Iraqi Penal Code No. 111 of 1969</b>		<b>Exam and activity</b>
11	2		<b>Rights and freedoms in the Iraqi Constitution</b>		<b>Exam and activity</b>
12	2		<b>Rights and freedoms in international law</b>		<b>Exam and activity</b>
13	2		<b>Censorship in the media and its types</b>		<b>Exam and activity</b>
14	2		<b>Position on freedom of the press</b>		<b>Exam and activity</b>
15	2		<b>Press legislation and laws issued in Iraq before and after April 9, 2003</b>		<b>Exam and activity</b>
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
Required textbooks (Methodology if any)			Prof. Dr. Suleiman Saleh-Media ethics		

Main references(Sources)	
Books and referencesARecommended Dew(Scientific journals, reports...)	Lectures binder - prepared by Prof. Dr. Abdulrahman Ali Hamad
Electronic references, websites	

## Course Description

1. Course Name:	
<b>Radio and television advertising</b>	
2. Course Code:	
<b>Radio and television advertising</b>	
3. Semester / Year:	
<b>First semester + second semester</b>	
4. Description Preparation Date:	
<b>18/6/2025</b>	
5. Available Attendance Forms:	
<b>Live lectures + electronic lectures</b>	
6. Number of Credit Hours (Total) / Number of Units (Total)	
<b>90</b>	
7. Course administrator's name (mention all, if more than one name)	
<b>Name: Prof. Dr. Hafid yaseen Al-Hiti    Email: hafidyassen@uoanbar.edu.iq</b>	
8. Course Objectives	
<b>Course Objectives</b>	<ol style="list-style-type: none"> <li>1. Teaching the student the principles of editing and designing radio and television advertisements</li> <li>2. Teaching the student photography and editing of radio and television advertisements</li> <li>3. Introducing the student to the ethics of advertising</li> </ol>
9. Teaching and Learning Strategies	
<b>Strategy</b>	<ol style="list-style-type: none"> <li>1. Providing students with the features and elements of radio and television advertising.</li> </ol>

	<p><b>2. Providing the student with the principles of preparing and drafting radio and television advertisements.</b></p> <p><b>3. Providing the student with radio and television advertising design information.</b></p> <p><b>4. Providing the student with methods of photography and radio and television editing.</b></p>
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#### 10. Course Structure

<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>	<b>Unit or subject name</b>	<b>Learning method</b>	<b>Evaluation method</b>
the first lecturer	2		<b>Comparison of advertising programs on radio and television</b>	Lectures	Research papers
Second lecture	2		<b>Stages of advertising impact</b>	Lectures	Research papers
The third lecture	2		<b>Psychological foundations in advertising</b>	Lectures	Research papers

Fourth lecture	2		<b>Solicitations in advertising</b>	Lectures	Research papers
Fifth lecture	2		<b>Advertising and audience categories</b>	Lectures	Research papers
Sixth lecture	2		<b>Advertising Jobs</b>	Lectures	Research papers
Seventh lecture	2		<b>Types of radio and television advertising and their patterns</b>	Lectures	Research papers
The eighth lecture	2		<b>Advertising and consumer behavior</b>	Lectures	Research papers
Ninth lecture	2		<b>Verbal and non-verbal symbols in advertising</b>	Lectures	Research papers
Tenth lecture	2		<b>Advertising and marketing</b>	Lectures	Research papers
The eleventh lecture	2		<b>Advertisement design</b>	Lectures	Research papers
Twelfth lecture	2		<b>Artistic and technical influences in advertising</b>	Lectures	Research papers
The thirteenth lecture	2		<b>Advertising ethics and advertising campaigns</b>	Lectures	Research papers
The fourteenth lecture	2		<b>Measure the impact of advertising on the audience</b>	Lectures	Research papers
Fifteenth lecture	2		<b>Second semester exam</b>	Lectures	Research papers

## 11. Course Evaluation

The grade is distributed out of 100 points based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.

## 12. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Radio and television advertising / A. Dr.. Hafid Yaseen Al-Hiti
Main references (source)	Principles of advertising / Dr. Mahmoud Assaf
Recommended books and references (scientific journals, reports...)	Advertisement on TV (Dr. Mona Al-Hadidi)

## Course Description

13. Course Name:	
<b>Media research and statistical procedures</b>	
14. Course Code:	
<b>Media research and statistical procedures</b>	
15. Semester / Year:	
<b>First semester + second semester</b>	
16. Description Preparation Date:	
<b>18/6/2025</b>	
17. Available Attendance Forms:	
<b>Live lectures + electronic lectures</b>	
18. Number of Credit Hours (Total) / Number of Units (Total)	
<b>90</b>	
19. Course administrator's name (mention all, if more than one name)	
<b>Name: Prof. Dr. Hafid yaseen Al-Hiti    Email: hafidyassen@uoanbar.edu.iq</b>	
20. Course Objectives	
Course Objectives	<b>Learn scientific observation and scientific thinking</b>  <b>Learn how to search for scientific sources in libraries and the Internet</b>  <b>Learn the paragraphs and steps for conducting any scientific research</b>



			Knowledge of scientific research methods and tools in the field of media		
21. Teaching and Learning Strategies					
Strategy		1- Introducing the student to the types of scientific thinking and reasoning 2- Teaching the student the mechanisms and methods of conducting scientific research theoretically and in the field.			
22. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
the first lecturer	2		Types of statistics and its methods	Lectures	Research papers
Second lecture	2		Stages of statistical methods	Lectures	Research papers
The third lecture	2		Tools for collecting and tabulating statistical data	Lectures	Research papers
Fourth lecture	2		Variables and hypotheses	Lectures	Research papers
Fifth lecture	2		Standards, their types and definitions	Lectures	Research papers

Sixth lecture	2		<b>The arithmetic mean of ungrouped data and classified data</b>	Lectures	Research papers
Seventh lecture	2		<b>The arithmetic mean of ungrouped data and tabulated data</b>	Lectures	Research papers
The eighth lecture	2		<b>The mode for ungrouped data and classified data</b>	Lectures	Research papers
Ninth lecture	2		<b>Measures of dispersion (range and variance)</b>	Lectures	Research papers
Tenth lecture	2		<b>Standard deviation and mean deviation</b>	Lectures	Research papers
The eleventh lecture	2		<b>Covariance, skewness</b>	Lectures	Research papers
Twelfth lecture	2		<b>Relative position measures (standard score, quartiles, and percentiles)</b>	Lectures	Research papers
The thirteenth lecture	2		<b>Correlation measures: Berelson correlation</b>	Lectures	Research papers
The fourteenth lecture	2		<b>Correlation measures: Spearman correlation</b>	Lectures	Research papers
Fifteenth lecture	2		<b>Correlation measures: Kendall correlation</b>	Lectures	Research papers

### 23. Course Evaluation

The grade is distributed out of 100 points based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.

## 24. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Media research methods / A. Dr.. Hafid Yaseen Al-Hiti
Main references (source)	Media research methodology / Prof. Dr. Saad Salman Al-Mashhadani
Recommended books and references (scientific journals, reports...)	- Media research: foundations and principles/Dr. Samir Mohammed

## Course Description

1. Course name	
Journalism production	
2. Course code	
MEA404	
3. the semester/year	
2024-2025	
4. Date of preparation of this description	
1/6/2024	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45/onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name: Prof. Dr. Mu'ayyad Khalaf Hussein :e-mail: <a href="mailto:muayad_k@uoanbar.edu.iq">muayad_k@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li><b>Realize and understand the materialThe art of journalistic directing</b></li> <li><b>Dealing withProblematic and multiplicity Directing and design artsAnd find solutions for them.</b></li> <li><b>Introducing the student to the mechanism of formulation and technical construction for production and design in newspapers and magazines</b></li> </ul>

## 9. Teaching and learning strategies

Strategy	1- Explain the scientific material to students in detail. 2- Discussion and dialogue on vocabulary related to the topic 3- Assign students to design an electronic newspaper and magazine in a practical way.
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## 10. Course structure

week	watches	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
the first	3	Understanding and perception	The concept of journalistic direction and design	Lecture and discussion	Daily and monthly exams
the second	3	Understanding and perception	Typographic elements of production	Lecture and discussion	Daily and monthly exams
the third	3	Understanding and perception	Newspaper design stages	Lecture and discussion	Daily and monthly exams
Fourth	3	Understanding and perception	First month exam	Lecture and discussion	Daily and monthly exams
Fifth	3	Understanding and perception	Journalistic factors used in production	Lecture and discussion	Daily and monthly exams
Sixth	3	Understanding and perception	Physiological factors used in excretion	Lecture and discussion	Daily and monthly exams
Seventh	3	Understanding and perception	Directing schools, methods and arts	Lecture and discussion	Daily and monthly exams

<b>The eighth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Second month exam</b>	Lecture and discussion	Daily and monthly exams
<b>Ninth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Magazine design and layout components</b>	Lecture and discussion	Daily and monthly exams
<b>tenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Creating images and titles for the magazine</b>	Lecture and discussion	Daily and monthly exams
<b>eleventh</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Practical applications of directing methods</b>	Lecture and discussion	Daily and monthly exams
<b>twelfth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Magazine publishing methods and schools</b>	Lecture and discussion	Daily and monthly exams
<b>thirteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Electronic magazine</b>	Lecture and discussion	Daily and monthly exams
<b>fourteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Specialized magazines</b>	Lecture and discussion	Daily and monthly exams
<b>fifteenth</b>	<b>3</b>	<b>Understanding and perception</b>		Lecture and discussion	Daily and monthly exams
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
Required textbooks (Methodology if any)					

Main references(Sources)	<b>1- Dr. Mahmoud Alam El-Din,</b> <b>journalistic directing</b>  <b>2- Dr. Tahseen Mahmoud Al-Hassan,</b> <b>Newspaper and Magazine Production</b>
Books and referencesARecommended Dew(Scientific journals, reports...)	
Electronic references, websites	

## Course Description

1. Course name	
Journalism production	
2. Course code	
MEA404	
3. the semester/year	
2024–2025/the first	
4. Date of preparation of this description	
1/6/2024	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Mu'ayyad Khalaf Hussein :e-mail: <a href="mailto:muayad_k@uoanbar.edu.iq">muayad_k@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li><b>Realize and understand the materialThe art of journalistic directing</b></li> <li><b>Dealing withProblematic and multiplicity Directing and design artsAnd find solutions for them.</b></li> <li><b>Introducing the student to the mechanism of formulation and technical construction for production and design in newspapers and magazines</b></li> </ul>
9. Teaching and learning strategies	



Strategy		4- Explain the scientific material to students in detail. 5- Discussion and dialogue on vocabulary related to the topic 6- Assign students to design an electronic newspaper and magazine in a practical way.			
10. Course structure					
week	wat ches	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
the first	3	Understanding and perception	The concept of journalistic direction and design	Lecture and discussion	Daily and monthly exams
the second	3	Understanding and perception	Typographic elements of production	Lecture and discussion	Daily and monthly exams
the third	3	Understanding and perception	Newspaper design stages	Lecture and discussion	Daily and monthly exams
Fourth	3	Understanding and perception	First month exam	Lecture and discussion	Daily and monthly exams
Fifth	3	Understanding and perception	Journalistic factors used in production	Lecture and discussion	Daily and monthly exams
Sixth	3	Understanding and perception	Physiological factors used in excretion	Lecture and discussion	Daily and monthly exams
Seventh	3	Understanding and perception	Directing schools, methods and arts	Lecture and discussion	Daily and monthly exams
The eighth	3	Understanding and perception	Second month exam	Lecture and discussion	Daily and monthly exams

<b>Ninth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Magazine design and layout components</b>	Lecture and discussion	Daily and monthly exams
<b>tenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Creating images and titles for the magazine</b>	Lecture and discussion	Daily and monthly exams
<b>eleventh</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Practical applications of directing methods</b>	Lecture and discussion	Daily and monthly exams
<b>twelfth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Magazine publishing methods and schools</b>	Lecture and discussion	Daily and monthly exams
<b>thirteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Electronic magazine</b>	Lecture and discussion	Daily and monthly exams
<b>fourteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Specialized magazines</b>	Lecture and discussion	Daily and monthly exams
<b>fifteenth</b>	<b>3</b>	<b>Understanding and perception</b>		Lecture and discussion	Daily and monthly exams

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

Required textbooks (Methodology if any)

Main references(Sources)

1- Dr. Mahmoud Alam El-Din,  
journalistic directing

	2- Dr. Tahseen Mahmoud Al-Hassan, Newspaper and Magazine Production
Books and references Recommended Dew(Scientific journals, reports...)	
Electronic references, websites	

## Course Description

1. Course name	
The art of news and reporting	
2. Course code	
3. the semester/year	
2024-2025/the first	
4. Date of preparation of this description	
11/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Mu'ayyad Khalaf Hussein :e-mail: <a href="mailto:muayad_k@uoanbar.edu.iq">muayad_k@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li>Understand and comprehend the art of news and reporting</li> <li>Dealing with the problems and diversity of the art of news and reporting and finding solutions for them.</li> <li>Introducing the student to the mechanism of formulation and technical construction for advanced editing</li> </ul>
9. Teaching and learning strategies	

Strategy		7- Explain the scientific material to students in detail. 8- Discussion and dialogue on vocabulary related to the topic 9- Assigning students to prepare news and press reports in the field			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
the first	3	Understanding and perception	The concept and conditions of news	Lecture and discussion	Daily and monthly exams
the second	3	Understanding and perception	News industry and its pillars	Lecture and discussion	Daily and monthly exams
the third	3	Understanding and perception	Technical templates for news editing	Lecture and discussion	Daily and monthly exams
Fourth	3	Understanding and perception	First month exam	Lecture and discussion	Daily and monthly exams
Fifth	3	Understanding and perception	News values	Lecture and discussion	Daily and monthly exams
Sixth	3	Understanding and perception	Types and sources of news	Lecture and discussion	Daily and monthly exams
Sevent h	3	Understanding and perception	Second month exam	Lecture and discussion	Daily and monthly exams
The eighth	3	Understanding and perception	Concept and types of reports	Lecture and discussion	Daily and monthly exams

<b>Ninth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Functions and importance of the report</b>	Lecture and discussion	Daily and monthly exams
<b>tenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Third month exam</b>	Lecture and discussion	Daily and monthly exams
<b>eleventh</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Stylistic features and characteristics of the report</b>	Lecture and discussion	Daily and monthly exams
<b>twelfth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Stages of preparing the report</b>	Lecture and discussion	Daily and monthly exams
<b>thirteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Technical report templates</b>	Lecture and discussion	Daily and monthly exams
<b>fourteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Report components</b>	Lecture and discussion	Daily and monthly exams
<b>fifteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Characteristics of a report writer</b>	Lecture and discussion	Daily and monthly exams
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
Required textbooks (Methodology if any)					
Main references(Sources)			Dr. Farouk Abu Zeid, The Art of News Reporting		

	Dr. Barakat Abdel Aziz, the art of radio news  Dr. Farouk Abu Zeid, The Art of Journalism
Books and references Recommended Dew(Scientific journals, reports...)	
Electronic references, websites	

## Course Description

1. Course name	
The art of news and reporting	
2. Course code	
3. the semester/year	
2024-2025/the first	
4. Date of preparation of this description	
11/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Mu'ayyad Khalaf Hussein :e-mail: <a href="mailto:muayad_k@uoanbar.edu.iq">muayad_k@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li>Understand and comprehend the art of news and reporting</li> <li>Dealing with the problems and diversity of the art of news and reporting and finding solutions for them.</li> <li>Introducing the student to the mechanism of formulation and technical construction for advanced editing</li> </ul>
9. Teaching and learning strategies	



Strategy		10- Explain the scientific material to students in detail. 11- Discussion and dialogue on vocabulary related to the topic 12- Assigning students to prepare news and press reports in the field			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
the first	3	Understanding and perception	The concept and conditions of news	Lecture and discussion	Daily and monthly exams
the second	3	Understanding and perception	News industry and its pillars	Lecture and discussion	Daily and monthly exams
the third	3	Understanding and perception	Technical templates for news editing	Lecture and discussion	Daily and monthly exams
Fourth	3	Understanding and perception	First month exam	Lecture and discussion	Daily and monthly exams
Fifth	3	Understanding and perception	News values	Lecture and discussion	Daily and monthly exams
Sixth	3	Understanding and perception	Types and sources of news	Lecture and discussion	Daily and monthly exams
Seven th	3	Understanding and perception	Second month exam	Lecture and discussion	Daily and monthly exams
The eighth	3	Understanding and perception	Concept and types of reports	Lecture and discussion	Daily and monthly exams

<b>Ninth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Functions and importance of the report</b>	Lecture and discussion	Daily and monthly exams
<b>tenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Third month exam</b>	Lecture and discussion	Daily and monthly exams
<b>eleven th</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Stylistic features and characteristics of the report</b>	Lecture and discussion	Daily and monthly exams
<b>twelfth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Stages of preparing the report</b>	Lecture and discussion	Daily and monthly exams
<b>thirteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Technical report templates</b>	Lecture and discussion	Daily and monthly exams
<b>fourteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Report components</b>	Lecture and discussion	Daily and monthly exams
<b>fifteenth</b>	<b>3</b>	<b>Understanding and perception</b>	<b>Characteristics of a report writer</b>	Lecture and discussion	Daily and monthly exams
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
Required textbooks (Methodology if any)					
Main references(Sources)			<b>Dr. Farouk Abu Zeid, The Art of News Reporting</b>		

	<b>Dr. Barakat Abdel Aziz, the art of radio news</b>  <b>Dr. Farouk Abu Zeid, The Art of Journalism</b>
Books and references Recommended Dew(Scientific journals, reports...)	
Electronic references, websites	

## Course Description

25.	Course Name: Media and digital literacy
26.	Course Code:
27.	Semester / Year:
First semester – 2024–2025	
28.	Description Preparation Date:
15/9/2024	
29.	Available Attendance Forms:
Lectures	
30.	Number of Credit Hours (Total) / Number of Units (Total)
45 hours/45 units	
31.	Course administrator's name (mention all, if more than one name)
Asst. Prof. Dr. Aqeel Hayis Abdul Ghafoor	
Email: aqeel.hayis@uoanber.edu.iq	
32.	Course Objectives
Course Objectives	<ul style="list-style-type: none"> <li>1– Introducing students to nature of media and digital literacy</li> <li>2– Explaining the importance of media and digital literacy</li> </ul>

	<ul style="list-style-type: none"> <li>• 3– The development of media and digital literacy</li> <li>• 4– The relationship between media and digital literacy and development of societies</li> </ul>
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### 33. Teaching and Learning Strategies

<b>Strategy</b>	Teaching and learning strategies and methods adopted implementing the program in general
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### 34. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
١	٣	Media and digital literacy	The concept of media and digital literacy	Lecture and discussion	Daily and monthly exams
٢	3	Media and digital literacy	Why media and digital literacy?	Lecture and discussion	Daily and monthly exams
٣	3	Media and digital literacy	Global Citizenship and Digital Citizenship	Lecture and discussion	Daily and monthly exams

٤	3	Media and digital literacy	Political and commercial pressures on Arab media	Lecture and discussion	Daily and monthly exams
٥	3	Media and digital literacy	Citizen journalist	Lecture and discussion	Daily and monthly exams
٦	3	Media and digital literacy	Media discourse, discourse of violence, hatred and incitement	Lecture and discussion	Daily and monthly exams
٧	3	Media and digital literacy	Practical applications: How did the (filckr) account come about	Lecture and discussion	Daily and monthly exams
٨	3	Media and digital literacy	Framing theory	Lecture and discussion	Daily and monthly exams
٩	3	Media and digital literacy	Practical and scientific applications of browsing the Internet	Lecture and discussion	Daily and monthly exams
١٠	3	Media and digital literacy	Controversy and debate	Lecture and discussion	Daily and monthly exams
١١	3	Media and digital literacy	Stereotypes	Lecture and discussion	Daily and monthly exams

١٢	3	Media and digital literacy	Marketing / Sports Marketing Model	Lecture and discussion	Daily and monthly exams
١٣	3	Media and digital literacy	Practical applications in photo editing	Lecture and discussion	Daily and monthly exams
١٤	3	Media and digital literacy	Newsroom management	Lecture and discussion	Daily and monthly exams
١٥	3	Media and digital literacy	<b>First semester exam</b>	Lecture and discussion	Daily and monthly exams

### 35. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

### 36. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Methodology / Asst. Prof. Dr. Aqeel Hayes Abdul Ghafoor
Main references (source)	Media Education Book / Fahd Abdul Rahman Al Shamimri
Recommended books and references (scientific journals, reports...)	Media Education Book / Dr. Ahmed Jamal Hassan
Electronic references, websites.	

## Course Description

37.	Course Name: Media and digital literacy
38.	Course Code:
39.	Semester / Year:
First semester – 2024–2025	
40.	Description Preparation Date:
15/9/2024	
41.	Available Attendance Forms:
Lectures	
42.	Number of Credit Hours (Total) / Number of Units (Total)
45 hours/45 units	
43.	Course administrator's name (mention all, if more than one name)
Asst. Prof. Dr. Aqeel Hayis Abdul Ghafoor	
Email: aqeel.hayis@uoanber.edu.iq	
44.	Course Objectives
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>1– Introducing students to nature of media and digital literacy</li> <li>2– Explaining the importance of media and digital literacy</li> </ul>



	<ul style="list-style-type: none"> <li>• 3– The development of media and digital literacy</li> <li>• 4– The relationship between media and digital literacy and development of societies</li> </ul>
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#### 45. Teaching and Learning Strategies

<b>Strategy</b>	Teaching and learning strategies and methods adopted implementing the program in general
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#### 46. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
١	٣	Media and digital literacy	Practical applications (storify)	Lecture and discussion	Daily and monthly exams
٢	3	Media and digital literacy	Practical applications (Instagram audiogram)	Lecture and discussion	Daily and monthly exams
٣	3	Media and digital literacy	Media Humanity (Absolute Humanitarian Coverage Followed by Professionalism)	Lecture and discussion	Daily and monthly exams

٤	3	Media and digital literacy	<b>Children are a media material for political propaganda.</b>	Lecture and discussion	Daily and monthly exams
٥	3	Media and digital literacy	<b>Verifying Public Figure Statements</b>	Lecture and discussion	Daily and monthly exams
٦	3	Media and digital literacy	<b>Scientific Applications for Writing Reflective Texts</b>	Lecture and discussion	Daily and monthly exams
٧	3	Media and digital literacy	Blogs and blogging	Lecture and discussion	Daily and monthly exams
٨	3	Media and digital literacy	Practical Applications Creating a Blog	Lecture and discussion	Daily and monthly exams
٩	3	Media and digital literacy	Ideology	Lecture and discussion	Daily and monthly exams
١٠	3	Media and digital literacy	Theoretical Approaches to Ideology and the Media	Lecture and discussion	Daily and monthly exams
١١	3	Media and digital literacy	Practical Applications Critical Image Investigation	Lecture and discussion	Daily and monthly exams

١٢	3	Media and digital literacy	Scientific Applications for Critical Media Content	Lecture and discussion	Daily and monthly exams
١٣	3	Media and digital literacy	Media and Critical Thinking	Lecture and discussion	Daily and monthly exams
١٤	3	Media and digital literacy	Scientific Applications for Scriptwriting, Editing, and Video Editing	Lecture and discussion	Daily and monthly exams
١٥	3	Media and digital literacy	<b>Second Semester Exam</b>	Lecture and discussion	Daily and monthly exams

#### 47. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

#### 48. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Methodology / Asst. Prof. Dr. Aqeel Hayes Abdul Ghafoor
Main references (source)	Media Education Book / Fahd Abdul Rahman Al Shamimri
Recommended books and references (scientific journals, reports...)	Media Education Book / Dr. Ahmed Jamal Hassan
Electronic references, websites.	

## Course Description

49.	Course Name: Research methodologies
50.	Course Code:
51.	Semester / Year:
First semester – 2024-2025	
52.	Description Preparation Date:
15/9/2024	
53.	Available Attendance Forms:
Lectures	
54.	Number of Credit Hours (Total) / Number of Units (Total)
45 hours/45 units	
55.	Course administrator's name (mention all, if more than one name)
Asst. Prof. Dr. Aqeel Hayis Abdul Ghafoor	
Email: aqeel.hayis@uoanber.edu.iq	
56.	Course Objectives
Course Objectives	<ul style="list-style-type: none"> <li>Introducing the student to the types of thinking.</li> <li>Teaching the student the mechanisms and methods of conducting scientific research theoretically and practically.</li> </ul>

	<ul style="list-style-type: none"> <li>Introducing the student to the ethics of scientific research.</li> </ul>
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## 57. Teaching and Learning Strategies

<b>Strategy</b>	Teaching and learning strategies and methods adopted implementing the program in general
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## 58. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
١	٣	Research methodologies	Basic concepts about scientific research methodologies	Lecture and discussion	Daily and monthly exams
٢	3	Research methodologies	Concept and conditions of thinking	Lecture and discussion	Daily and monthly exams

۳	3	Research methodologies	<b>Types of scientific thinking</b>	Lecture and discussion	Daily and monthly exams
۴	3	Research methodologies	<b>Methods and ways of scientific knowledge (induction, deduction, hypothetical reasoning)</b>	Lecture and discussion	Daily and monthly exams
۵	3	Research methodologies	<b>Types of Scientific</b>	Lecture and discussion	Daily and monthly exams
۶	3	Research methodologies	<b>Types of scientific research methodologies: inductive and deductive, historical, experimental, descriptive, and survey methods.</b>	Lecture and discussion	Daily and monthly exams
۷	3	Research methodologies	<b>Controls for verification in choosing the correct</b>	Lecture and discussion	Daily and monthly exams
۸	3	Research methodologies	<b>Choosing the research topic</b>	Lecture and discussion	Daily and monthly exams
۹	3	Research methodologies	<b>Defining the title and its conditions (variables - stages of formulation)</b>	Lecture and discussion	Daily and monthly exams

١٠	3	Research methodologies	<b>Defining the research problem (its sources, conditions, and cognitive heritage)</b>	Lecture and discussion	Daily and monthly exams
١١	3	Research methodologies	<b>The importance of research and defining research objectives (Definition of the importance of research - Writing the importance of research)</b>	Lecture and discussion	Daily and monthly exams
١٢	3	Research methodologies	Developing the research plan (1) (Criteria for investigating the validity of research objectives)	Lecture and discussion	Daily and monthly exams
١٣	3	Research methodologies	Tools and Methods Data Collection	Lecture and discussion	Daily and monthly exams
١٤	3	Research methodologies	<b>Survey questionnaire form</b>	Lecture and discussion	Daily and monthly exams
١٥	3	Research methodologies	<b>First semester exam</b>	Lecture and discussion	Daily and monthly exams

#### 59. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

#### 60. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Methodology / Asst. Prof. Dr. Aqeel Hayes Abdul Ghafoor
Main references (source)	Methodology of Media Research / Dr. Saad Salman Al-Mashhadani
Recommended books and references (scientific journals, reports...)	Media Research Book / Dr. Samir Mohamed Hussein
Electronic references, websites.	



## Course Description

<b>61.</b>	<b>Course Name: Research methodologies</b>
<b>62.</b>	<b>Course Code:</b>
<b>63.</b>	<b>Semester / Year:</b>
First semester – 2024–2025	
<b>64.</b>	<b>Description Preparation Date:</b>
15/9/2024	
<b>65.</b>	<b>Available Attendance Forms:</b>
Lectures	
<b>66.</b>	<b>Number of Credit Hours (Total) / Number of Units (Total)</b>
45 hours/45 units	
<b>67.</b>	<b>Course administrator's name (mention all, if more than one name)</b>
Asst. Prof. Dr. Aqeel Hayis Abdul Ghafoor	
Email: aqeel.hayis@uoanber.edu.iq	
<b>68.</b>	<b>Course Objectives</b>
<b>Course Objectives</b>	<ul style="list-style-type: none"> <li>Introducing the student to the types of thinking.</li> <li>Teaching the student the mechanisms and methods of conducting scientific research theoretically and practically.</li> </ul>

	<ul style="list-style-type: none"> <li>Introducing the student to the ethics of scientific research.</li> </ul>
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## 69. Teaching and Learning Strategies

<b>Strategy</b>	Teaching and learning strategies and methods adopted implementing the program in general
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## 70. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
١	٣	Research methodologies	How to collect data (theoretical, intentional)	Lecture and discussion	Daily and monthly exams
٢	3	Research methodologies	How to write the theoretical framework	Lecture and discussion	Daily and monthly exams

٣	3	Research methodologies	Practical applications in writing theoretical information	Lecture and discussion	Daily and monthly exams
٤	3	Research methodologies	<b>How to write the field framework</b>	Lecture and discussion	Daily and monthly exams
٥	3	Research methodologies	Practical applications writing the field framework	Lecture and discussion	Daily and monthly exams
٦	3	Research methodologies	<b>Design of the procedures adopted in field data collection</b>	Lecture and discussion	Daily and monthly exams
٧	3	Research methodologies	<b>Research Community and Types (Definition of Research Community, Conditions for a Good Research Community)</b>	Lecture and discussion	Daily and monthly exams
٨	3	Research methodologies	Samples and their types (A - Probability samples)	Lecture and discussion	Daily and monthly exams
٩	3	Research methodologies	<b>Samples and their types (non-probability samples)</b>	Lecture and discussion	Daily and monthly exams

١٠	3	Research methodologies	Practical applications (Verification controls sample selection)	Lecture and discussion	Daily and monthly exams
١١	3	Research methodologies	Scientific Referencing (Cases of Writing Sources and References (Using Research Sources)	Lecture and discussion	Daily and monthly exams
١٢	3	Research methodologies	Types of citation (quotation, idea reference, reference indication)	Lecture and discussion	Daily and monthly exams
١٣	3	Research methodologies	Steps for Writing a Reference Citation	Lecture and discussion	Daily and monthly exams
١٤	3	Research methodologies	Practical applications	Lecture and discussion	Daily and monthly exams
١٥	3	Research methodologies	<b>First semester exam</b>	Lecture and discussion	Daily and monthly exams

#### 71. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

#### 72. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	Methodology / Asst. Prof. Dr. Aqeel Hayes Abdul Ghafoor
Main references (source)	Methodology of Media Research / Dr. Saad Salman Al-Mashhadani
Recommended books and references (scientific journals, reports...)	Media Research Book / Dr. Samir Mohamed Hussein
Electronic references, websites.	

## Course Description

1. Course name	
Computer	
2. Course code	
UOA141	
3. semester/year	
Semester Two	
2024-2025	
4. Date of preparation of this description	
14/05/2025	
5. Available forms of attendance	
Actual attendance+Online lectures on Classroom	
6. Number of study hours (total)/Number of units (total)	
45hour / 45 units	
7. Course Supervisor Name (if more than one name is mentioned)	
Name: Asst. Prof. Dr. Falah Daham Rashid Email:dr.falah@uoanbar.edu.iq	
8. Course objectives	
Course objectives	1. Enabling students to use computers efficiently in their daily academic and professional tasks. 2. Develop basic skills in dealing with office programs, such as word processing and spreadsheets. 3. Enhancing technical thinking and problem-solving ability using computer tools and applications.

9. Teaching and learning strategies					
Strategy		Teaching strategies for the first stage of computer science rely on active learning, such as cooperative and applied learning, with an emphasis on simplifying concepts and using interactive educational media to encourage understanding and participation, and developing basic computer skills.			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1.	2	Understanding and perception	Introduction to ComputersIntroduction to Computer The concept of computer and its types	Lecture and discussion	Daily and monthly exams
2.	2	Understanding and perception	Computer components	Lecture and discussion	Daily and monthly exams
3.	2	Understanding and perception	Computer componentsmaterialism Hardware Internal components of the computer	Lecture and discussion	Daily and monthly exams
4.	2	Understanding and perception	Computer componentsSoftwar e Software	Lecture and discussion	Daily and monthly exams
5.	2	Understanding and perception	Operating systemOperating System: Graphical User Interface (GUI)	Lecture and discussion	Daily and monthly exams
6.	2	Understanding and perception	Word processingWord Processing BasicsBasics	Lecture and discussion	Daily and monthly exams

7.	2	Understanding and perception	Word processing Word Processing Modern processing programs	Lecture and discussion	Daily and monthly exams
8.	2	Understanding and perception	data table Spreadsheet: Using spreadsheets to analyze and manage data	Lecture and discussion	Daily and monthly exams
9.	2	Understanding and perception	data table Spreadsheet: Data management and analysis using spreadsheets	Lecture and discussion	Daily and monthly exams
10.	2	Understanding and perception	Presentation programs presentation software: The basics	Lecture and discussion	Daily and monthly exams
11.	2	Understanding and perception	Presentation programs presentation software: Advanced Features	Lecture and discussion	Daily and monthly exams
12.	2	Understanding and perception	Internet and web browsers	Lecture and discussion	Daily and monthly exams
13.	2	Understanding and perception	Internet and web browsers WWW	Lecture and discussion	Daily and monthly exams
14.	2	Understanding and perception	Communications and Email: Email Basics and Uses	Lecture and discussion	Daily and monthly exams
15.	2	Understanding and perception	Cloud computing Cloud	Lecture and discussion	Daily and monthly exams



			Computing and its services		
11. Course Evaluation					
The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.					
12. Learning and teaching resources					
Required textbooks (Methodology if any)					
Main References (Sources)			<ol style="list-style-type: none"> <li>1. Al-Quds Open University. Computer Fundamentals Course: Unit One- Computer System Basics.<a href="https://dspace.qou.edu/contents/0102/unit1/index.html">https://dspace.qou.edu/contents/0102/unit1/index.html</a></li> <li>2. Al-Jundi, Ali. (2020). Basics of Email and Communications</li> <li>3. Al-Zain, Hassan Muhammad. (2019). Preparing presentations using PowerPoint</li> <li>4. Al-Shammari, Abdullah. (2021). Learn Microsoft Word.</li> <li>5. Al-Khatib, Mustafa. (2008). Introduction to Information Technology and Communication Systems. Amman: Al-Quds Open University.</li> <li>6. Samir, Ahmed. (2021). Cloud Computing: Introduction and Applications.</li> <li>7. Yassin, Arafat. (2010). International Computer Driving Licence – Fifth Edition. Amman, Jordan: Wael Publishing House.</li> <li>8. Microsoft. The Official Guide to Microsoft Excel. Retrieved from <a href="https://support.microsoft.com/en-us/excel">https://support.microsoft.com/en-us/excel</a></li> <li>9. Google's official guide to Google Sheets. Retrieved from <a href="https://support.google.com/docs/">https://support.google.com/docs/</a></li> </ol>		
Books and references Recommended journals (scientific journals, reports...)			<a href="https://www.iasj.net">https://www.iasj.net</a>		
Electronic references, websites			<a href="https://Scholar.google.com">https://Scholar.google.com</a>		

## Course Description

1. Course name	
Digital Technologies	
2. Course code	
MEA304	
3. semester/year	
Semester One	
2024-2025	
4. Date of preparation of this description	
14/05/2025	
5. Available forms of attendance	
Actual attendance+ Online lectures on Classroom	
6. Number of study hours (total)/Number of units (total)	
45hour / 45 units	
7. Course Supervisor Name (if more than one name is mentioned)	
Name: Asst. Prof. Dr. Falah Daham Rashid Email: dr.falah@uoanbar.edu.iq	
8. Course objectives	
Course objectives	1. Enhance students' understanding of the digital tools and technologies used in producing and disseminating media content.

	2. Develop skills in using software and digital technologies to improve the quality of media production.				
	3. Enabling students to analyze and evaluate digital media and its impact on the public and society.				
9. Teaching and learning strategies					
Strategy	Teaching and learning strategies in the Digital Media Technology course focus on adopting an interactive learning approach through practical, applied projects that provide students with the opportunity to directly interact with digital technologies. Critical understanding and exchange of ideas are also enhanced through group discussions and the analysis of case studies related to digital media. Furthermore, modern educational technologies such as educational videos and simulation tools are integrated to help students grasp advanced technical concepts easily and effectively.				
10. Course structure					
week	watches	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1.	2	Understanding and perception	basic concepts of digital technologies	Lecture and discussion	Daily and monthly exams
2.	2	Understanding and perception	the concept of communication technology and areas of benefit from modern communication technology in media work	Lecture and discussion	Daily and monthly exams
3.	2	Understanding and perception	practical applications of how to benefit from modern communication technology in the field of media work	Lecture and discussion	Daily and monthly exams
4.	2	Understanding and perception	modern communication	Lecture and discussion	Daily and monthly exams

			technology jobs in the media field		
5.	2	Understanding and perception	questions raised by communications technology about traditional media work and practical applications on how to employ information	Lecture and discussion	Daily and monthly exams
6.	2	Understanding and perception	press information: its concept and importance and its characteristics	Lecture and discussion	Daily and monthly exams
7.	2	Understanding and perception	characteristics of good journalistic information in the field of media work	Lecture and discussion	Daily and monthly exams
8.	2	Understanding and perception	a historical overview of the emergence of the internet	Lecture and discussion	Daily and monthly exams
9.	2	Understanding and perception	practical applications of how to benefit from the internet in the field of media work	Lecture and discussion	Daily and monthly exams
10.	2	Understanding and perception	electronic publishing and the e-book	Lecture and discussion	Daily and monthly exams
11.	2	Understanding and perception	software that can be used in the field of media work	Lecture and discussion	Daily and monthly exams
12.	2	Understanding and perception	adobe photoshop program its uses, tools, image organization and coordination	Lecture and discussion	Daily and monthly exams
13.	2	Understanding and perception	photoshop cropping and processing images and modify it	Lecture and discussion	Daily and monthly exams

			how to convert photos to cartoons		
14.	2	Understanding and perception	adobe premiere pro (adobe premiere pro its importance, features, and the appearance of the main work page	Lecture and discussion	Daily and monthly exams
15.	2	Understanding and perception	file list file motion, rotation, speed up and slow down for video editing	Lecture and discussion	Daily and monthly exams

#### 11. Course Evaluation

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.

#### 12. Learning and teaching resources

##### Required textbooks (Methodology if any)

##### Main References (Sources)

- Nabil Abdul Rahman Al-Moatham. Electronic publishing of information resources on the web. -King Fahd National Library, 2011
- Imad Issa Mohammed-book concept and characteristics. Modern Trends in Libraries and Information pp. 149-160 Vol. 9, No. 17
- Rabhi Mustafa AlianIman Al-Samarrai. Electronic publishing. Safaa House, Jordan, 2010.
- Muhammad Fathi Abd al-Hadi, Abu al-Saud Ibrahim. Electronic publishing and electronic information sources. -Alexandria House of Scientific Culture, 2007.

	<ul style="list-style-type: none"> <li>● Mohammed Mohammed Al-Hadi. Communications Technology and Information Networks, 2001.</li> <li>● Abdul Razzaq Muhammad Al-DulaimY. Media Prospects in the Twenty-First Century.- Dar Al-Yazourdi, 2019.</li> <li>● Amer Ibrahim Qandilji. Media Documentation and Press Archives; Publication Data, Amman: Al-Yazouri Scientific Publishing and Distribution House, 2014</li> </ul>
Books and referencesARecommended journals (scientific journals, reports...)	<a href="https://www.iasj.net">https://www.iasj.net</a>
Electronic references, websites	<a href="https://Scholar.google.com">https://Scholar.google.com</a>

## Course Description

1. Course name	
Information Technology	
2. Course code	
MEA302	
3. semester/year	
Semester One	
2024-2025	
4. Date of preparation of this description	
05/14/2025	
5. Available forms of attendance	
Actual attendance Online+ lectures on Classroom	
6. Number of study hours (total)/Number of units (total)	
45hour / 45 units	
7. Course Supervisor Name (if more than one name is mentioned)	
Name: Asst. Prof. Dr. Falah Daham Rashid Email: dr.falah@uoanbar.edu.iq	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li>Understanding the basic concepts of information and information literacy and their importance in the digital age.</li> <li>Develop skills in research, evaluation, and effective use of information from diverse sources.</li> </ul>

		<ul style="list-style-type: none"><li>Understand the role of the Internet and digital media in disseminating and exchanging information.</li></ul>			
9. Teaching and learning strategies					
Strategy		The strategy is based on a theoretical explanation of the basic concepts related to information and its technologies. As Learning is enhanced through discussions, applied examples, and training in research and evaluation skills.. Modern educational methods such as presentations and classroom activities are also used to activate the student's role in learning.			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1.	2	Understanding and perception	basic concepts of information	Lecture and discussion	Daily and monthly exams
2.	2	Understanding and perception	information revolution,the problem of information is the right to information.	Lecture and discussion	Daily and monthly exams
3.	2	Understanding and perception	information society	Lecture and discussion	Daily and monthly exams
4.	2	Understanding and perception	information pollution	Lecture and discussion	Daily and monthly exams
5.	2	Understanding and perception	the importance of information andato know the information technology	Lecture and discussion	Daily and monthly exams
6.	2	Understanding and perception	the need for information and information sources	Lecture and discussion	Daily and monthly exams
7.	2	Understanding and perception	information institutions	Lecture and discussion	Daily and monthly exams



8.	2	Understanding and perception	internet, internet connection process and internet services	Lecture and discussion	Daily and monthly exams
9.	2	Understanding and perception	websites and blogs websites	Lecture and discussion	Daily and monthly exams
10.	2	Understanding and perception	finding information searching digital and virtual information institutions	Lecture and discussion	Daily and monthly exams
11.	2	Understanding and perception	search the internet search the directories	Lecture and discussion	Daily and monthly exams
12.	2	Understanding and perception	information services	Lecture and discussion	Daily and monthly exams
13.	2	Understanding and perception	evaluation of information published in paper sources	Lecture and discussion	Daily and monthly exams
14.	2	Understanding and perception	evaluation of information published online	Lecture and discussion	Daily and monthly exams
15.	2	Understanding and perception	quoting and citing information sources	Lecture and discussion	Daily and monthly exams
<b>11. Course Evaluation</b>					
The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.					
<b>12. Learning and teaching resources</b>					
Required textbooks (Methodology if any)					
Main References (Sources)			<ul style="list-style-type: none"> <li>• Zaki Hussein Al-Wardi.Information literacy, 2019.</li> <li>• Juma bin Ali bin Juma.Arab security in a changing worldR.- Madbouly Library, 2010</li> </ul>		

	<ul style="list-style-type: none"> <li>• HMadan Khader Al-Salem and Hind Saeed Aswad. Information Pollution in the Iraqi Press, 2019</li> <li>• Sherif Darwish Al-Labban. TCommunication Technology Contemporary Issues. Publishing House: Al-Madinah BarS, 2003.</li> <li>• Fulla's grandfather. The impact of Internet use among university students on traditional media, 2008-2009</li> <li>• Mohammed Al-Aqab. The Internet and the Information Revolution Age. Home House, Algeria,</li> </ul>
Books and references Are commended journals (scientific journals, reports...)	<a href="https://www.iasj.net">https://www.iasj.net</a>
Electronic references, websites	<a href="https://Scholar.google.com">https://Scholar.google.com</a>

## Course Description

1. Course Name:	
Photojournalism and television photography	
2. Course Code:	
3. Semester / Year:	
First Semester	
2024-2025	
4. Description Preparation Date:	
15\06\2025	
5. Available Attendance Forms:	
Actual attendance + online lectures via Classroom	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours / 45 credits	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. Raad kashie Hafez	
Email: <a href="mailto:raad.alkashie86@uoanbar.edu.iq">raad.alkashie86@uoanbar.edu.iq</a>	
8. Course Objectives	
<ul style="list-style-type: none"> <li>Understand the basic concepts of photojournalism, digital photography, and television photography.</li> </ul>	<b>Course Objectives</b>

- Develop students' personal skills and enable them to practice photography.
- Learn about camera types and how to use them at all practical levels.

## 9. Teaching and Learning Strategies

<b>Strategy</b>	The strategy relies on a theoretical explanation of the basic concepts of photography in all its various forms, including journalistic and television. Learning is reinforced through discussions, practical examples, and training on how to use various types of cameras. Modern educational methods, such as presentations and classroom activities, are also used to engage students in learning.
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## 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	3	Comprehension and Understanding	Basic Photography Concepts	Lectures and Discussions	Daily and Monthly Exams
Second	3	Comprehension and Understanding	Types of Photography in General	Lectures and Discussions	Daily and Monthly Exams
Third	3	Comprehension and Understanding	Photojournalism	Lectures and Discussions	Daily and Monthly Exams
Fourth	3	Comprehension and Understanding	Digital and Television Photography	Lectures and Discussions	Daily and Monthly Exams

Fifth	3	Comprehension and Understanding	Filming Angles	Lectures and Discussions	Daily and Monthly Exams
Sixth	3	Comprehension and Understanding	Shot Sizes	Lectures and Discussions	Daily and Monthly Exams
Seventh	3	Comprehension and Understanding	Rules of Professional Photography	Lectures and Discussions	Daily and Monthly Exams
Eight	3	Comprehension and Understanding	Rules of Cinematography	Lectures and Discussions	Daily and Monthly Exams
Ninth	3	Comprehension and Understanding	Drone Camera Photography	Lectures and Discussions	Daily and Monthly Exams
Tenth	3	Comprehension and Understanding	Camera Components and Elements	Lectures and Discussions	Daily and Monthly Exams
Eleventh	3	Comprehension and Understanding	Traditional Cameras	Lectures and Discussions	Daily and Monthly Exams
Twelfth	3	Comprehension and Understanding	Digital Cameras	Lectures and Discussions	Daily and Monthly Exams
Thirteen	3	Comprehension and Understanding	Photojournalism Lenses	Lectures and Discussions	Daily and Monthly Exams

Fourteen	3	Comprehension and Understanding	Rules of Composition and Composition	Lectures and Discussions	Daily and Monthly Exams
Fifteen	3	Comprehension and Understanding	Photography Ethics	Lectures and Discussions	Daily and Monthly Exams

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

### 12. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	
Main references (source)	<p>Abdul Basit Salman, Photojournalism: Published in 2009 by the Cultural House for Publishing and Distribution in Cairo.</p> <ul style="list-style-type: none"> <li>• The Magic of Photography, by Abdul Basit Salman, published by the Cultural House for Publishing and Distribution, 2004</li> </ul>
Recommended books and references (scientific journals, reports...)	<a href="https://www.scribd.com/document/2216484">https://www.scribd.com/document/2216484</a>
Electronic references, websites.	<a href="https://blog.edraak.org/">https://blog.edraak.org/</a>

## Course Description

1. Course Name:	
Scenario	
2. Course Code:	
3. Semester / Year:	
First Semester	
2024-2025	
4. Description Preparation Date:	
15\06\2025	
5. Available Attendance Forms:	
Actual attendance + online lectures via Classroom	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours / 45 credits	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. Raad kashie Hafez	
Email: <a href="mailto:raad.alkashie86@uoanbar.edu.iq">raad.alkashie86@uoanbar.edu.iq</a>	
8. Course Objectives	
<ul style="list-style-type: none"> <li>Understand the basic concepts of screenwriting.</li> </ul>	<b>Course Objectives</b>

- Develop students' personal skills and enable them to write screenplays.
- Learn about the types of screenplays and their artistic and creative forms.

## 9. Teaching and Learning Strategies

<b>Strategy</b>	The strategy relies on a theoretical explanation of the basic concepts of scenarios in all their various forms. Learning is reinforced through discussion, practical examples, and training in scenario writing methods. Modern educational methods, such as presentations and classroom activities, are also used to activate the student's role in learning.
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## 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	3	Comprehension and Understanding	The Concept of a Scenario	Lectures and Discussions	Daily and Monthly Exams
Second	3	Comprehension and Understanding	Definition of a Scenario	Lectures and Discussions	Daily and Monthly Exams
Third	3	Comprehension and Understanding	Scenario Writer	Lectures and Discussions	Daily and Monthly Exams
Fourth	3	Comprehension and Understanding	Scenario Idea	Lectures and Discussions	Daily and Monthly Exams



Fifth	3	Comprehension and Understanding	Scenario Writing	Lectures and Discussions	Daily and Monthly Exams
Sixth	3	Comprehension and Understanding	Scenario Structure and Components	Lectures and Discussions	Daily and Monthly Exams
Seventh	3	Comprehension and Understanding	Report Scenario	Lectures and Discussions	Daily and Monthly Exams
Eight	3	Comprehension and Understanding	Movie Scenario	Lectures and Discussions	Daily and Monthly Exams
Ninth	3	Comprehension and Understanding	Scenario Elements	Lectures and Discussions	Daily and Monthly Exams
Tenth	3	Comprehension and Understanding	Series Scenario Writing	Lectures and Discussions	Daily and Monthly Exams
Eleventh	3	Comprehension and Understanding	Radio and Television Scenario	Lectures and Discussions	Daily and Monthly Exams
Twelfth	3	Comprehension and Understanding	Directing Scenario	Lectures and Discussions	Daily and Monthly Exams
Thirteen	3	Comprehension and Understanding	Scenario Writing Using Modern Techniques	Lectures and Discussions	Daily and Monthly Exams

Fourteen	3	Comprehension and Understanding	Novel Writing	Lectures and Discussions	Daily and Monthly Exams
Fifteen	3	Comprehension and Understanding	Scenario Directing	Lectures and Discussions	Daily and Monthly Exams

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.

### 12. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	
Main references (source)	<ul style="list-style-type: none"> <li>• The Art of Screenwriting, published by the Seventh Art Publishing House in Damascus, which specializes in the book. The book was written by Frank Harrow and translated by Rania Qardahi, and was published in 2013.</li> </ul>
Recommended books and references (scientific journals, reports...)	<a href="https://www.enabbaladi.net/322360/">https://www.enabbaladi.net/322360/</a>
Electronic references, websites.	<a href="https://www.aljazeera.net/blogs/2023/4/27/">https://www.aljazeera.net/blogs/2023/4/27/ /</a>

## Course Description

1. Course name	
Public Relations	
2. Course code	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description	
17/9/2024	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
30 hour/30 lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:A.D : Muhammad Hamid Abdul-Jabari:e-mail: Dr.aljabri70@uoanbar.edu.iq	
8. Course objectives	
<ul style="list-style-type: none"> <li>Introducing students toThe concept of public relations.</li> <li>Explain the importance ofPublic Relations .</li> <li>developmentPublic relations.</li> <li>Definition of the objectives and functions of public relations</li> </ul>	Course objectives
9. Teaching and learning strategies	
<p>Teaching and learning strategies and methods adopted in implementing the program in general</p> <p>13- Explaining the scientific material to students in detail.</p> <p>14- Discussion and dialogue on vocabulary related to the topicat.</p>	Strategy

15- Worksheets 16- Scientific activities and field applications					
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	<b>First: The concept of public relations</b>	<b>Understandi ng and perception</b>	2	<b>the first</b>
Daily and monthly exams	Lecture and discussion	<b>Secondly, the importance of public relations</b>	<b>Understandi ng and perception</b>	2	<b>the secon d</b>
Daily and monthly exams	Lecture and discussion	<b>The emergence and development of public relations</b>	<b>Understandi ng and perception</b>	2	<b>the third</b>
Daily and monthly exams	Lecture and discussion	<b>The difference between public relations, advertising, publicity and media</b>	<b>Understandi ng and perception</b>	2	<b>Fourth</b>
Daily and monthly exams	Lecture and discussion	<b>Professional in Public Relations</b>	<b>Understandi ng and perception</b>	2	<b>Fifth</b>
Daily and monthly exams	Lecture and discussion	<b>Public Relations Ethics</b>	<b>Understandi ng and perception</b>	2	<b>Sixth</b>

Daily and monthly exams	Lecture and discussion	<b>Public Relations Manager</b>	<b>Understanding and perception</b>	<b>2</b>	<b>Seventh</b>
Daily and monthly exams	Lecture and discussion	<b>Public relations and public opinion</b>	<b>Understanding and perception</b>	<b>2</b>	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>Communication methods in public relations</b>	<b>Understanding and perception</b>	<b>2</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>Public relations in crises</b>	<b>Understanding and perception</b>	<b>2</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussion	<b>Public relations objectives</b>	<b>Understanding and perception</b>	<b>2</b>	<b>eleventh</b>
Daily and monthly exams	Lecture and discussion	<b>Public Relations Jobs</b>	<b>Understanding and perception</b>	<b>2</b>	<b>twelfth</b>
Daily and monthly exams	Lecture and discussion	<b>Public relations strategies</b>	<b>Understanding and perception</b>	<b>2</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>Public relations campaigns</b>	<b>Understanding and perception</b>	<b>2</b>	<b>fourteenth</b>

Daily and monthly exams	Lecture and discussion	First semester exam	Understanding and perception	2	fifteenth
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
			Required textbooks (Methodology if any)		
Public relations and scientific foundations			Main references(Sources)		
Public Relations Management and Planning			Books and referencesARecommended Dew(Scientific journals, reports...)		
			Electronic references, websites		

## Course Description(Specialized Journalism Subject/Fourth Stage)/K1

1. Course name	
Specialized press	
2. Course code	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description	
2025/6/17	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
30hour/30onliness	
7. Course Instructor Name(If more than one name is mentioned)	
A.M.D. Ayad Hilal Hammadi:e-mail: <a href="mailto:ayad.hilal@uoanber.edu.iq">ayad.hilal@uoanber.edu.iq</a>	
8. Course objectives	
Course objectives	<ul style="list-style-type: none"> <li>• 1– Introducing students to the nature ofSpecialized press</li> <li>• 2– Explaining the importance ofSpecialized press</li> <li>• 3 – Evolution of useSpecialized journalism arts</li> <li>• 4–Types of specialized newspapers and their editing templates.</li> </ul>

9. Teaching and learning strategies					
Strategy		Teaching and learning strategies and methods adopted in implementing the program in general			
10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
the first	2	Specialized press	The concept of specialized journalism	Lecture and discussion	Daily and monthly exams
the second	2	Specialized press	The importance of specialization in journalistic institutions	Lecture and discussion	Daily and monthly exams
the third	2	Specialized press	Objectives of specialized journalism	Lecture and discussion	Daily and monthly exams
Fourth	2	Specialized press	Specialized journalism jobs	Lecture and discussion	Daily and monthly exams
Fifth	2	Specialized press	Components of specialized journalism	Lecture and discussion	Daily and monthly exams
Sixth	2	Specialized press	The reference for specialized journalism in dealing with the event	Lecture and discussion	Daily and monthly exams



<b>Seven th</b>	<b>2</b>	<b>Specialized press</b>	<b>Characteristics of a specialized media team and its structure</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>The eighth</b>	<b>2</b>	<b>Specialized press</b>	<b>Characteristics of the audience of specialized press</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>Ninth</b>	<b>2</b>	<b>Specialized press</b>	<b>Rules of specialized journalism and its effectiveness</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>tenth</b>	<b>2</b>	<b>Specialized press</b>	<b>Elements of specialized journalism, its advantages and disadvantages</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>eleven th</b>	<b>2</b>	<b>Specialized press</b>	<b>Conditions for a successful media professional</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>twelft h</b>	<b>2</b>	<b>Specialized press</b>	<b>The emergence and development of specialized journalism</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>thirteen nth</b>	<b>2</b>	<b>Specialized press</b>	<b>Motives for establishing specialized newspapers</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>fourte enth</b>	<b>2</b>	<b>Specialized press</b>	<b>Levels of specialized journalism and processing methods</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>
<b>fifteen th</b>	<b>2</b>	<b>Specialized press</b>	<b>First semester exam</b>	<b>Lecture and discussion</b>	<b>Daily and monthly exams</b>

<b>11. Course Evaluation</b>	
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc	
<b>12. Learning and teaching resources</b>	
Required textbooks (Methodology if any)	
Main references(Sources)	<b>Specialized Journalism Book / Farouk Abu Zeid and Laila Abdel Majeed</b>
Books and referencesARecommended Dew(Scientific journals, reports...)	<b>Specialized Journalism Book / Dr. Issa Mahmoud Al-Hassan</b>
Electronic references, websites	

## Course Description

1. Course name	
Report and Correspondence	
2. Course code	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description:17/6/2025	
5. Available forms of attendanceIn person	
Lectures and one day a week, usually Thursday, is "practical" in the studio.	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Iyad Hilal Hammadi:e-mail: <a href="mailto:ayad.hilal@uoanbar.edu.iq">ayad.hilal@uoanbar.edu.iq</a>	
8- ATop scorer of the course	
Providing students with information and knowledge aboutReport, correspondence, how to write a report, its importance and typesIn a smooth manner so that the student has media experience that complements his media experience, and thus the student graduates with good experience, skill, and political culture.	Course objectives
9-Teaching and learning strategies	
The teaching and learning strategies and methods adopted in implementing the program in general, in addition to field visits by students to satellite channels and local radio stations, practical work within the department's studio, and viewing video materials related to the lecture and course.	Strategy

- Consulting with professors and colleagues in the department, following up on student results over several semesters, and receiving student feedback through periodic meetings.					
10- Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily posts, attendance, and monthly exams	Lecture and discussion  My work in the studio	What is a news report and its most important elements?	The concept of the news report on the radio and its elements	3	the first
Daily posts, attendance, and monthly exams	Lecture, discussion and practical applications		Radio report and writing methods	3	the second
Daily posts, attendance, and monthly exams	Lecture, discussion, and video development lessons	Radio report	Editing the radio report	3	the third
Daily posts, attendance, and monthly exams	Lecture, discussion and practical	Radio television and its types	Editing the TV report	3	Fourth
Daily posts, attendance, and monthly exams	Lecture, discussion, and watching explanatory YouTube videos	Report structure and mechanisms used to write it	Mechanism for writing and structuring a news report	3	Fifth

Daily posts, attendance, and monthly exams	Lecture and discussion and practical applications	The importance of the introduction in the report	Introduction to the news report	3	Sixth
Note the performance and response speed of the application	Practical applications	In the studio	Practical student training	3	Seventh
Daily posts, attendance, and monthly exams	Lecture and discussion	Report and its types	Types of news reports	3	The eighth
Daily posts, attendance, and monthly exams	Lecture and discussion	What technical and technological means must be available?	Technical and technological means in the report	3	Ninth
Daily posts, attendance, and monthly exams	Lecture and discussion Applications in the lecture		Writing a news report	3	tenth
Daily posts, attendance, and monthly exams	Lecture and discussion  Apps in the studio	Practical applications	Editing and its types in news reports	3	eleventh
Daily posts, attendance, and monthly exams	Lecture and discussion	What are the types of sound and how are	Voiceover and its types	3	twelfth

	Apps in the studio	they made?			
Daily posts, attendance, and monthly exams	Lecture and discussion  Applications in the lecture	How to build a story in a report	Building the story in the report	3	thirteenth
Daily posts, attendance, and monthly exams	Lecture and discussion  Watch explanatory videos from Al Jazeera's website	The most commonly used types of reports on channels and radio stations	Types of reports and the most common types	3	fourteenth
			First semester exam	3	fifteenth

#### 11-Course Evaluation

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports...

#### 12-Learning and teaching resources

Report and Correspondence	Required textbooks (Methodology if any)
<b>The book of media reports and correspondence by Dr. Hussein Habib</b>	Main References (Sources)
BookAB. Administrative correspondence and report writing skills-	Books and referencesARecommended journals (scientific journals, reports...)
<a href="https://scholar.google.com/">https://scholar.google.com/</a>	Electronic references, websites

## Course Description

1. Course name	
Report and Correspondence	
2. Course code	
3. the semester/year	
Semester Two- 2025-2026	
4. Date of preparation of this description	
18/6/2025	
5. Available forms of attendance	
In person	
Lectures and one day a week, usually Thursday, is "practical" in the studio.	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Iyad Hilal Hammadi:e-mail: <a href="mailto:Alzaidyabdallatif@gmail.com">Alzaidyabdallatif@gmail.com</a>	
8- ATop scorer of the course	
Providing students with information and knowledge aboutReport, correspondence, how to write a report, its importance and typesIn a smooth manner so that the student has media experience that complements his media experience, and thus the student graduates with good experience, skill, and political culture.	Course objectives
9-Teaching and learning strategies	
The teaching and learning strategies and methods adopted in implementing the program in general, in addition to field visits by students to satellite channels and local radio stations, practical work within the department's studio, and viewing video materials related to the lecture and course.	Strategy
- Consulting with professors and colleagues in the department, following up on student results over several semesters, and	

receiving student feedback through periodic meetings.					
10- Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily posts, attendance, and monthly exams	Lecture and discussion  My work in the studio	What is a news report and its most important elements?	The concept of the news report on the radio and its elements	3	the first
Daily posts, attendance, and monthly exams	Lecture, discussion and practical applications		Radio report and writing methods	3	the second
Daily posts, attendance, and monthly exams	Lecture, discussion, and video development lessons	Radio report	Editing the radio report	3	the third
Daily posts, attendance, and monthly exams	Lecture, discussion and practical	Radio television and its types	Editing the TV report	3	Fourth
Daily posts, attendance, and monthly exams	Lecture, discussion, and watching explanatory YouTube videos	Report structure and mechanisms used to write it	Mechanism for writing and structuring a news report	3	Fifth
Daily posts, attendance, and monthly exams	Lecture and discussion	The importance of the introduction	Introduction to the news report	3	Sixth



	and practical applications	in the report			
Note the performance and response speed of the application	Practical applications	In the studio	Practical student training	3	Seventh
Daily posts, attendance, and monthly exams	Lecture and discussion	Report and its types	Types of news reports	3	The eighth
Daily posts, attendance, and monthly exams	Lecture and discussion	What technical and technological means must be available?	Technical and technological means in the report	3	Ninth
Daily posts, attendance, and monthly exams	Lecture and discussion Applications in the lecture		Writing a news report	3	tenth
Daily posts, attendance, and monthly exams	Lecture and discussion Apps in the studio	Practical applications	Editing and its types in news reports	3	eleventh
Daily posts, attendance, and monthly exams	Lecture and discussion Apps in the studio	What are the types of sound and how are they made?	Voiceover and its types	3	twelfth
Daily posts, attendance, and	Lecture and discussion	How to build a story	Building the story in the report	3	thirteenth

monthly exams	Applications in the lecture	in a report			
Daily posts, attendance, and monthly exams	Lecture and discussion  Watch explanatory videos from Al Jazeera's website	The most commonly used types of reports on channels and radio stations	Types of reports and the most common types	3	fourteenth
			First semester exam	3	fifteenth
<b>11-Course Evaluation</b>					
The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports...					
<b>12-Learning and teaching resources</b>					
Report and Correspondence		Required textbooks (Methodology if any)			
<b>The book of media reports and correspondence by Dr. Hussein Habib</b>		Main References (Sources)			
BookAB. Administrative correspondence and report writing skills-		Books and referencesARecommended journals (scientific journals, reports...)			
<a href="https://scholar.google.com/">https://scholar.google.com/</a>		Electronic references, websites			

## Course Description

1. Course name	
Electronic journalism	
2. Course code	
3. the semester/year	
Semester Two- 2024-2025	
4. Date of preparation of this description	
17/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Iyad Hilal Hammadi e-mail: <b>ayad.hilal@uoanbar.edu.iq</b>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the materialFor electronic journalism.</li> <li>- Dealing with conceptsElectronic journalism and its trends.</li> <li>- to understandMethods and controls in the path of electronic journalism.</li> </ul>	Course objectives
9. Teaching and learning strategies	
<p>Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.</p> <p>AndDiscussion andtheDialogue on topic-related vocabulary.</p>	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	Introduction to electronic publishing	Understanding and perception	3	the first
Daily and monthly exams	Lecture and discussion	Characteristics of electronic publishing	Understanding and perception	3	the second
Daily and monthly exams	Lecture and discussion	The concept of electronic journalism	Understanding and perception	3	the third
Daily and monthly exams	Lecture and discussion	Features of electronic journalism	Understanding and perception	3	Fourth
Daily and monthly exams	Lecture and discussion	Advantages of electronic journalism	Understanding and perception	3	Fifth
Daily and monthly exams	Lecture and discussion	The difference between print and electronic journalism	Understanding and perception	3	Sixth
Daily and monthly exams	Lecture and discussion	Types of electronic journalism	Understanding and perception	3	Seventh
Daily and monthly exams	Lecture and discussionAnd	Electronic press systems	Understanding and perception	3	The eighth
Daily and monthly exams	Lecture and discussion	Skills in electronic journalism	Understanding and perception	3	Ninth

Daily and monthly exams	Lecture and discussion	Coverage in electronic press	Understanding and perception	3	tenth
Daily and monthly exams	Lecture and discussion And	Preparing the material in electronic journalism	Understanding and perception	3	eleven th
Daily and monthly exams	Lecture and discussion And	Writing for electronic journalism	Understanding and perception	3	twelft h
Daily and monthly exams	Lecture and discussion	Technical development and its importance in electronic journalism	Understanding and perception	3	thirtee nth
Daily and monthly exams	Lecture and discussion	The role of artificial intelligence in electronic journalism	Understanding and perception	3	fourte enth
Daily and monthly exams	Lecture and discussion And	review First semester exam	Understanding and perception	3	fifteen th

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

	Required textbooks (Methodology if any)
Dr. Abdul Amir Al-Faisal .. Electronic Journalism	Main references(Sources)

Dr. Ali Abdel Fattah Kanaan .. Electronic Journalism	Books and references Recommended Dew (Scientific journals, reports...)
<a href="http://googlescholar.com">http://googlescholar.com</a>	Electronic references, websites

## Course Description

1. Course name	
Mass communication	
2. Course code	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description	
17/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Iyad Hilal Hammadi e-mail: <b>ayad.hilal@uoanbar.edu.iq</b>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the materialFor mass communication.</li> <li>- Dealing with conceptsMass communication.</li> <li>- to understandMethods and controls in the path of mass communication.</li> </ul>	Course objectives
9. Teaching and learning strategies	
Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.	Strategy

And Discussion and the Dialogue on topic-related vocabulary.					
<b>10. Course structure</b>					
<b>Evaluation method</b>	<b>Learning method</b>	<b>Name of unit or topic</b>	<b>Required learning outcomes</b>	<b>watch es</b>	<b>week</b>
Daily and monthly exams	Lecture and discussion	<b>The concept of mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the first</b>
Daily and monthly exams	Lecture and discussion	<b>The emergence of mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the second</b>
Daily and monthly exams	Lecture and discussion	<b>mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the third</b>
Daily and monthly exams	Lecture and discussion	<b>Features of mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fourth</b>
Daily and monthly exams	Lecture and discussion	<b>Advantages of mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fifth</b>
Daily and monthly exams	Lecture and discussion	<b>The difference between communication and media</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Sixth</b>
Daily and monthly exams	Lecture and discussion	<b>Types of mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Seventh</b>
Daily and monthly exams	Lecture and discussion And	<b>mass communication systems</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>



Daily and monthly exams	Lecture and discussion	<b>Skills in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>Coverage in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Preparing material in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleventh</b>
Daily and monthly exams	Lecture and discussionAnd	<b>development in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth</b>
Daily and monthly exams	Lecture and discussion	<b>Technical development and its importance in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>The role of artificial intelligence in mass communication</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>review</b> <b>First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth</b>
<b>11. Course Evaluation</b>					
Grade distribution from100According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
			Required textbooks (Methodology if any)		

Dr. Essam Moussa.. Introduction to Mass Communication	Main references(Sources)
Dr. Mohammed Al-Badi.. Introduction to Mass Communication	Books and referencesARecommended Dew(Scientific journals, reports...)
<a href="http://googlescholar.com">http://googlescholar.com</a>	Electronic references, websites

## Course Description (Communication Theories/Second Stage)/C2

<b>1. Course name</b>	
Communication theories	
<b>2. Course code</b>	
<b>3. the semester/year</b>	
Semester One- 2023-2024	
<b>4. Date of preparation of this description</b>	
10/15/2023	
<b>5. Available forms of attendance</b>	
Lectures	
<b>6. Number of study hours(kidney)\Number of units(kidney)</b>	
45hour/45onliness	
<b>7. Course Instructor Name(If more than one name is mentioned)</b>	
A.M.D. Abdul Sattar Hamid Jadaie : e-mail:	
<b>8. Course objectives</b>	
<ul style="list-style-type: none"> <li>1– Introducing students to the nature of communication theories.</li> <li>2– Explaining the importance of communication theories.</li> <li>3 – Evolution Communication theories</li> <li>4–relationshipCommunication theoriesIn the development of societies</li> </ul>	Course objectives
<b>9. Teaching and learning strategies</b>	
Teaching and learning strategies and methods adopted in implementing the program in general	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	Media influence theory	Communication theories	3	the first
Daily and monthly exams	Lecture and discussion	Priority theory	Communication theories	3	the second
Daily and monthly exams	Lecture and discussion	Media Frames Theory	Communication theories	3	the third
Daily and monthly exams	Lecture and discussion	Cultural development theory	Communication theories	3	Fourth
Daily and monthly exams	Lecture and discussion	Information seeking theory	Communication theories	3	Fifth
Daily and monthly exams	Lecture and discussion	media dependency theory	Communication theories	3	Sixth
Daily and monthly exams	Lecture and discussion	Theories of the impact of violence on the audience	Communication theories	3	Seventh
Daily and monthly exams	Lecture and discussion	reinforcement theory	Communication theories	3	The eighth
Daily and monthly exams	Lecture and discussion	arousal theory	Communication theories	3	Ninth
Daily and monthly exams	Lecture and discussion	observational learning theory	Communication theories	3	tenth

Daily and monthly exams	Lecture and discussion	Priority theory	Communication theories	3	eleven th
Daily and monthly exams	Lecture and discussion	Media Frames Theory	Communication theories	3	twelfth
Daily and monthly exams	Lecture and discussion	Cultural development theory	Communication theories	3	thirteenth
Daily and monthly exams	Lecture and discussion	Information seeking theory	Communication theories	3	fourteenth
Daily and monthly exams	Lecture and discussion	First semester exam	Communication theories	3	fifteenth

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

<b>Methodological material / A.M.D.Abdul Sattar Hamid Jadaie</b>	Required textbooks (Methodology if any)
<b>The book "Communication and its Contemporary Theories" by Hassan Emad Makkawi</b>	Main references(Sources)
<b>Communication Theories. Hassan Ali Mohammed and Shaima Hassan Ali</b>	Books and referencesARecommended Dew(Scientific journals, reports...)
	Electronic references, websites

## Course Description(Communication Theories/Second Stage)/C1

<b>1. Course name</b>	
Communication theories	
<b>2. Course code</b>	
<b>3. the semester/year</b>	
Semester One- 2023-2024	
<b>4. Date of preparation of this description</b>	
10/15/2023	
<b>5. Available forms of attendance</b>	
Lectures	
<b>6. Number of study hours(kidney)\Number of units(kidney)</b>	
45hour/45onliness	
<b>7. Course Instructor Name(If more than one name is mentioned)</b>	
A.M.D. Abdul Sattar Hamid Jadaie : e-mail:	
<b>8. Course objectives</b>	
<ul style="list-style-type: none"> <li>1– Introducing students to the nature of communication theories.</li> <li>2– Explaining the importance of communication theories.</li> <li>3 – Evolution Communication theories</li> </ul>	<b>Course objectives</b>

<ul style="list-style-type: none"><li>4–relationshipCommunication theoriesIn the development of societies</li></ul>					
9. Teaching and learning strategies					
Teaching and learning strategies and methods adopted in implementing the program in general				Strategy	
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	Concept of theory	Communication theories	3	the first
Daily and monthly exams	Lecture and discussion	Media Frames Theory	Communication theories	3	the second
Daily and monthly exams	Lecture and discussion	Gatekeeper theory	Communication theories	3	the third
Daily and monthly exams	Lecture and discussion	Factors affecting the gatekeeper	Communication theories	3	Fourth
Daily and monthly exams	Lecture and discussion	A set of questions that the student should know	Communication theories	3	Fifth
Daily and monthly exams	Lecture and discussion	Guarding the traditional and electronic media portal	Communication theories	3	Sixth
Daily and monthly exams	Lecture and discussion	Unified Effects Theory	Communication theories	3	Seven th

Daily and monthly exams	Lecture and discussion	Two-stage communication flow theory	Communication theories	3	The eighth
Daily and monthly exams	Lecture and discussion	Individual differences and information selection.	Communication theories	3	Ninth
Daily and monthly exams	Lecture and discussion	Persuasion techniques in media messages	Communication theories	3	tenth
Daily and monthly exams	Lecture and discussion	Uses and Gratifications Theory	Communication theories	3	eleven th
Daily and monthly exams	Lecture and discussion	Priority theory	Communication theories	3	twelfth h
Daily and monthly exams	Lecture and discussion	social responsibility theory	Communication theories	3	thirteenth
Daily and monthly exams	Lecture and discussion	Perceived reality theory	Communication theories	3	fourteenth
Daily and monthly exams	Lecture and discussion	First semester exam	Communication theories	3	fifteenth
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
Methodological material / A.M.D.Abdul Sattar Hamid Jadaie			Required textbooks (Methodology if any)		



Book ACommunication and its contemporary theoriesAnd. .. Hassan Emad Makkawi	Main references(Sources)
Communication Theories. Hassan Ali Mohammed and Shaima Hassan Ali	Books and referencesARecommended Dew(Scientific journals, reports...)
	Electronic references, websites

## Course Description(Press Advertisement Material/Fourth Stage)/C2

1. Course name	
Press release	
2. Course code	
3. the semester/year	
Semester Two- 2023-2024	
4. Date of preparation of this description	
10/15/2023	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
A.M.D. Abdul Sattar Hamid Jadaie :e-mail:	
8. Course objectives	
<ul style="list-style-type: none"> <li>1– Introducing students to the nature of Press release and its types</li> <li>2– Explaining the importance of Press release</li> <li>3 – Evolution Education press announcement</li> <li>4– RelationshipPress advertising in the development of societies.</li> </ul>	Course objectives
9. Teaching and learning strategies	
Teaching and learning strategies and methods adopted in implementing the program in general	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	<b>Advertising media</b>	<b>Press release</b>	<b>3</b>	<b>the first</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Newspaper as an advertising medium</b>	<b>Press release</b>	<b>3</b>	<b>the second</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Advantages of newspapers as an advertising medium</b>	<b>Press release</b>	<b>3</b>	<b>the third</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>The formal structure of the newspaper</b>	<b>Press release</b>	<b>3</b>	<b>Fourth</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Colors in press advertising</b>	<b>Press release</b>	<b>3</b>	<b>Fifth</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Press announcement site</b>	<b>Press release</b>	<b>3</b>	<b>Sixth</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>The title is one of the elements of the advertisement.</b>	<b>Press release</b>	<b>3</b>	<b>Seven th</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Advertising messages</b>	<b>Press release</b>	<b>3</b>	<b>The eighth</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Verbal symbols in advertising</b>	<b>Press release</b>	<b>3</b>	<b>Ninth</b>
<b>Daily and monthly exams</b>	<b>Lecture and discussion</b>	<b>Advertising Psychology</b>	<b>Press release</b>	<b>3</b>	<b>tenth</b>

Daily and monthly exams	Lecture and discussion	Advertising, marketing mix and promotion	Press release	3	eleven th
Daily and monthly exams	Lecture and discussion	Measuring the impact of advertising on consumer behavior	Press release	3	twelfth
Daily and monthly exams	Lecture and discussion	Factors affecting consumer behavior	Press release	3	thirteenth
Daily and monthly exams	Lecture and discussion	e-marketing	Press release	3	fourteenth
Daily and monthly exams	Lecture and discussion	Second semester exam	Press release	3	fifteenth

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

Methodological material / A.M.D.Abdul Sattar Hamid Jadaie	Required textbooks (Methodology if any)
Advertising Foundations.. Essam El Din Farag	Main references(Sources)
Promotion and advertising. Bashir Al-Alaq.. Ali Rababa'a	Books and referencesARecommended Dew(Scientific journals, reports...)
	Electronic references, websites

## Course Description(Press Advertisement Material/Fourth Stage)/c1

1. Course name	
Press release	
2. Course code	
3. the semester/year	
Semester One- 2023-2024	
4. Date of preparation of this description	
10/15/2023	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
:e-mail: Abdul Sattar Hamid Jadaie	
8. Course objectives	
<ul style="list-style-type: none"> <li>1– Introducing students to the nature of Press release</li> <li>2– Explain the importance of Press release</li> <li>3 – Evolution Press release</li> <li>4–The relationship of newspaper advertising to the development of societies</li> </ul>	Course objectives
9. Teaching and learning strategies	
Teaching and learning strategies and methods adopted in implementing the program in general	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	What is a press release?	Press release	3	the first
Daily and monthly exams	Lecture and discussion	The origin and development of advertising	Press release	3	the second
Daily and monthly exams	Lecture and discussion	The concept of advertising and its stages of development in journalism	Press release	3	the third
Daily and monthly exams	Lecture and discussion	Objectives and functions of advertising	Press release	3	Fourth
Daily and monthly exams	Lecture and discussion	The importance of advertising	Press release	3	Fifth
Daily and monthly exams	Lecture and discussion	Types of advertising	Press release	3	Sixth
Daily and monthly exams	Lecture and discussion	Psychological aspects of advertising	Press release	3	Seven th
Daily and monthly exams	Lecture and discussion	Steps and stages of advertising design	Press release	3	The eighth
Daily and monthly exams	Lecture and discussion	Technical foundations in advertising design	Press release	3	Ninth
Daily and monthly exams	Lecture and discussion	Ethics of press advertising	Press release	3	tenth

Daily and monthly exams	Lecture and discussion	Advertising campaigns	Press release	3	eleven th
Daily and monthly exams	Lecture and discussion	Measuring advertising effectiveness	Press release	3	twelfth
Daily and monthly exams	Lecture and discussion	Advertising development	Press release	3	thirteenth
Daily and monthly exams	Lecture and discussion	Stages of his development in journalism	Press release	3	fourteenth
Daily and monthly exams	Lecture and discussion	First semester exam	Press release	3	fifteenth

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

Methodological material / .Abdul Sattar Hamid Jadaie	Required textbooks (Methodology if any)
Advertising Foundations.. Essam El Din Farag	Main references(Sources)
Promotion and advertising. Bashir Al-Alaq.. Ali Rababa'a	Books and referencesARecommended Dew(Scientific journals, reports...)
	Electronic references, websites

## Course Description

1. Course Name:	
Investigative Journalism	
2. Course Code:	
3. Semester / Year:	
٢٠٢٥-٢٠٢٤	
4. Description Preparation Date:	
٢٠٢٥-٥-١٣	
5. Available Attendance Forms:	
Actual attendance + online lectures via Classroom	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours / 45 credits	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. hanaa kadum kassed	
Email: hanaa.kadum@uoanbar.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> <li>• <b>Introducing the Student to:</b></li> <li>✓ Introduction to Investigative Journalism: Its Definition, Concept, and Development</li> <li>✓ Differences Between Investigative Journalism and Other Journalistic Genres</li> <li>✓ Roles, Importance, and Fields of Investigative Journalism</li> </ul>	<ul style="list-style-type: none"> <li>• .....</li> <li>• .....</li> <li>• .....</li> </ul>



✓ Sources of Investigative Reports ✓ Writing Investigative Reportsons – Motivations and Reasons	
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## 9. Teaching and Learning Strategies

<b>Strategy</b>	The strategy relies on theoretical explanation of the fundamental concepts related to the subject. Also, enhancing learning through discussions, practical examples, and training in research skills. The material is delivered using presentations via a projector, in addition to classroom activities designed to activate the student's role in the learning process
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## 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	۳	Comprehension and Understanding	What is Investigative Journalism	Lectures and Discussions	Daily and Monthly Exams
Second	۳	Comprehension and Understanding	Differences between Investigative Journalism and other Journalism Arts	Lectures and Discussions	Daily and Monthly Exams

Third	۳	Comprehension and Understanding	Investigative Journalism in the Arab World	Lectures and Discussions	Daily and Monthly Exams
Fourth	۳	Comprehension and Understanding	Roles, Importance and Fields of Investigative Journalism	Lectures and Discussions	Daily and Monthly Exams
Fifth	۳	Comprehension and Understanding	Capabilities and Skills of Investigative Journalist	Lectures and Discussions	Daily and Monthly Exams
Sixth	۳	Comprehension and Understanding	Finding the Idea of the Investigation	Lectures and Discussions	Daily and Monthly Exams
Seventh	۳	Comprehension and Understanding	Hypothesis formulation	Lectures and Discussions	Daily and Monthly Exams
Eight	۳	Comprehension and Understanding	Investigative planning report	Lectures and Discussions	Daily and Monthly Exams

Ninth	۳	Comprehension and Understanding	Sources of Investigative Reports	Lectures and Discussions	Daily and Monthly Exams
Tenth	۳	Comprehension and Understanding	Writing Investigative Report	Lectures and Discussions	Daily and Monthly Exams
Eleventh	۳	Comprehension and Understanding	The Role of Investigative Supervisor in Writing the Investigation Report	Lectures and Discussions	Daily and Monthly Exams
Twelfth	۳	Comprehension and Understanding	The laws and ethics regulating investigative work	Lectures and Discussions	Daily and Monthly Exams
Thirteen	۳	Comprehension and Understanding	Internet and Investigative Journalism	Lectures and Discussions	Daily and Monthly Exams
Fourteen	۳	Comprehension and Understanding	Social Communications Sites and Investigative Journalism	Lectures and Discussions	Daily and Monthly Exams

Fifteen	٣	Comprehension and Understanding	Iraqi, Arabian and International Investigative Reports	Lectures and Discussions	Daily and Monthly Exams
<b>11. Course Evaluation</b>					
Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.					
<b>12. Learning and Teaching Resources</b>					
Required textbooks ( curricular books, if any)			Investigative Journalism: A Theoretical Introduction and Practical Applications United Nations Development Program - Iraq		
Main references (source)					
Recommended books and references (scientific journals, reports...)			<a href="https://www.iasj.net">https://www.iasj.net</a>		
Electronic references, websites.			<a href="https://Scholar.google.com">https://Scholar.google.com</a> .		

## Course Description

1. Course Name:	
Media Economics	
2. Course Code:	
3. Semester / Year:	
٢٠٢٥-٢٠٢٤	
4. Description Preparation Date:	
٢٠٢٥-٥-١٣	
5. Available Attendance Forms:	
Actual attendance + online lectures via Classroom	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours / 45 credits	
7. Course administrator's name (mention all, if more than one name)	
Name: Dr. hanaa kadum kassed	
Email: hanaa.kadum@uoanbar.edu.iq	
8. Course Objectives	
<p><b>Introducing the Student to:</b></p> <ul style="list-style-type: none"> <li>• Media Economics – Concept, Importance, and Functions</li> <li>• Ownership of Media Institutions and Its Relationship to the Economics of Media Organizations and Media Freedom</li> <li>• Financing the Media Institution: The Concept of Financing, Its Types</li> </ul>	<ul style="list-style-type: none"> <li>• .....</li> <li>• .....</li> <li>• .....</li> </ul>

from Various Perspectives, and Its Functions

- The Importance of Communication and Information Technology in the Economics of Media Institutions
- Investments in Media Institutions – Goals and Motivations
- Mergers in Media Institutions – Motivations and Reasons

## 9. Teaching and Learning Strategies

<b>Strategy</b>	The strategy relies on theoretical explanation of the fundamental concepts related to the subject. Also, enhancing learning through discussions, practical examples, and training in research skills. The material is delivered using presentations via a projector, in addition to classroom activities designed to activate the student's role in the learning process
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## 10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	۳	Comprehension and Understanding	Media Economics – Concept, Importance, and Functions	Lectures and Discussions	Daily and Monthly Exams
Second	۳	Comprehension and Understanding	The Relationship of Media to the Economic System	Lectures and Discussions	Daily and Monthly Exams

Third	૩	Comprehension and Understanding	The Role of Media in Economic Development	Lectures and Discussions	Daily and Monthly Exams
Fourth	૩	Comprehension and Understanding	Media Science from an Economic Perspective	Lectures and Discussions	Daily and Monthly Exams
Fifth	૩	Comprehension and Understanding	Economic Objectives of Media Institutions	Lectures and Discussions	Daily and Monthly Exams
Sixth	૩	Comprehension and Understanding	Ownership of Media Institutions and Their Relationship to the Economics of Media Organizations and Media Freedom	Lectures and Discussions	Daily and Monthly Exams
Seventh	૩	Comprehension and Understanding	Ownership and Management of Media after April 2003	Lectures and Discussions	Daily and Monthly Exams
Eight	૩	Comprehension and Understanding	Financing Media Institutions: The Concept of Financing, Its Types from Various	Lectures and Discussions	Daily and Monthly Exams

			Perspectives, and Its Functions		
Ninth	۳	Comprehension and Understanding	Economics of Digital Media	Lectures and Discussions	Daily and Monthly Exams
Tenth	۳	Comprehension and Understanding	New (Digital) Media	Lectures and Discussions	Daily and Monthly Exams
Eleventh	۳	Comprehension and Understanding	Economics of New Media in the Arab World	Lectures and Discussions	Daily and Monthly Exams
Twelfth	۳	Comprehension and Understanding	The Importance of Communication and Information Technology in the Economics of Media Institutions	Lectures and Discussions	Daily and Monthly Exams
Thirteen	۳	Comprehension and Understanding	Investments in Media Institutions – Goals and Motivations	Lectures and Discussions	Daily and Monthly Exams
Fourteen	۳	Comprehension and Understanding	Mergers in Media Institutions – Motivations and Reasons	Lectures and Discussions	Daily and Monthly Exams



Fifteen	۳	Comprehension and Understanding	Economic Challenges in Media Institutions	Lectures and Discussions	Daily and Monthly Exams
<b>11. Course Evaluation</b>					
Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports,...etc.					
<b>12. Learning and Teaching Resources</b>					
Required textbooks ( curricular books, if any)			Book: Media Economics – Dr. Suham Al-Shujairi		
Main references (source)					
Recommended books and references (scientific journals, reports...)			<a href="https://www.iasj.net">https://www.iasj.net</a>		
Electronic references, websites.			<a href="https://Scholar.google.com">https://Scholar.google.com</a> .		

## Course Description

1. Course name	
Press interview	
2. Course code	
3. the semester/year	
Semester One- 2023-2024	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Physical attendance + online lectures on Classroom	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Mohammed Saleh Jabab: e-mail: <b>moh.saleh@uoanbar.edu.iq</b>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the materialTo meet the journalist</li> <li>- Dealing with conceptsThe interview and its importance in media institutions</li> <li>- to understandMethods and controls for conducting press interviews</li> </ul>	Course objectives
9. Teaching and learning strategies	
Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.	Strategy

And Discussion and the Dialogue on topic-related vocabulary.					
<b>10. Course structure</b>					
<b>Evaluation method</b>	<b>Learning method</b>	<b>Name of unit or topic</b>	<b>Required learning outcomes</b>	<b>watch es</b>	<b>week</b>
Daily and monthly exams	Lecture and discussion	<b>Introduction to the press interview and its concepts</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the first</b>
Daily and monthly exams	Lecture and discussion	<b>Date of origin of the interview</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the second</b>
Daily and monthly exams	Lecture and discussion	<b>The importance of the interview and its objectives</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the third</b>
Daily and monthly exams	Lecture and discussion	<b>Interview functions and elements</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fourth</b>
Daily and monthly exams	Lecture and discussion	<b>Types of interviews and their classifications</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fifth</b>
Daily and monthly exams	Lecture and discussion	<b>Interview structure and stages</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Sixth</b>
Daily and monthly exams	Lecture and discussion	<b>Questions in the press interview</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Seventh</b>
Daily and monthly exams	Lecture and discussion And	<b>Implementing and conducting interviews</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>

Daily and monthly exams	Lecture and discussion	<b>Interview introductions and questions</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>Writing and submitting the interview</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Types of interviews in terms of field or topic</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Technical templates for writing interviews</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth h</b>
Daily and monthly exams	Lecture and discussion	<b>Technical development and its importance in interviews</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>The role of artificial intelligence in conducting interviews</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>review</b> <b>First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth</b>
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
			Required textbooks (Methodology if any)		

Dr. Abdul Karim Fahd Al-Sari: Speaking Techniques and Press Interviews	Main references(Sources)
Dr. Bouguerra Radwan: The Press Interview Between Theory and Practice	Books and referencesARecommended Dew(Scientific journals, reports...)
<a href="https://Scholar.google.com">https://Scholar.google.com</a>	Electronic references, websites

## Course Description

1. Course name	
Arab and international press	
2. Course code	
3. the semester/year	
Semester Two- 2023-2024	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Physical attendance + online lectures on Classroom	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:A.M. Mohamed Saleh Jabab:e-mail: <b>moh.saleh@uoanbar.edu.iq</b>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the materialFor Arab and international press</li> <li>- Dealing with conceptsThis kind of journalism</li> <li>- to understandThis type of media orientation</li> </ul>	Course objectives
9. Teaching and learning strategies	
<p>Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.</p> <p>AndDiscussion andthea dialogue.</p>	Strategy

## 10. Course structure

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	<b>The concept of international journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the first</b>
Daily and monthly exams	Lecture and discussion	<b>Journalism Standards International</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the second</b>
Daily and monthly exams	Lecture and discussion	<b>Advantages Press International</b>	<b>Understanding and perception</b>	<b>3</b>	<b>the third</b>
Daily and monthly exams	Lecture and discussion	<b>Journalism jobs International</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fourth</b>
Daily and monthly exams	Lecture and discussion	<b>problems Press International</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Fifth</b>
Daily and monthly exams	Lecture and discussion	<b>The reality of international Arab journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Sixth</b>
Daily and monthly exams	Lecture and discussion	<b>The differences between</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Seven th</b>

		<b>international and local journalism</b>			
Daily and monthly exams	Lecture and discussion and	<b>Al-Ahram's experience as an international newspaper</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>International press networks and unions</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>International websites and press</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussion and	<b>The role of social media in serving international journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussion and	<b>The experience of the Arab migrant press</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth h</b>
Daily and monthly exams	Lecture and discussion	<b>The experience of the Emirati newspaper Al-Ittihad internationally</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>Technological development and its impact on international journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussion and	<b>review First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth th</b>
<b>11. Course Evaluation</b>					



Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

## 12. Learning and teaching resources

	Required textbooks (Methodology if any)
Dr. Saad Salman Al-Mashhadani... Arab and international journalism	Main references(Sources)
Dr. Munther Mahmoud Muhammad.. Modern Arab Journalism	Books and references Recommended Dew(Scientific journals, reports...)
<a href="https://Scholar.google.com">https://Scholar.google.com</a>	Electronic references, websites

## Course Description

1. Course name	
investigative journalism	
2. Course code	
3. the semester/year	
Semester Two- 2023-2024	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Physical attendance + online lectures on Classroom	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:A.M. Mohamed Saleh Jabab:e-mail: <a href="mailto:moh.saleh@uoanbar.edu.iq">moh.saleh@uoanbar.edu.iq</a>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the materialFor journalistic investigation</li> <li>- Dealing with conceptsInvestigation and its importance in media institutions</li> <li>- to understandMethods and formats in which the investigation is written</li> </ul>	<p>Course objectives</p>
9. Teaching and learning strategies	

Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.				Strategy	
AndDiscussion andthea dialogueand carry out practical exercises					
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	Introduction to investigation and its origins	Understanding and perception	3	the first
Daily and monthly exams	Lecture and discussion	Comparisons between investigation and interview	Understanding and perception	3	the second
Daily and monthly exams	Lecture and discussion	The importance of investigation and its objectives	Understanding and perception	3	the third
Daily and monthly exams	Lecture and discussion	Investigation functions and elements	Understanding and perception	3	Fourth
Daily and monthly exams	Lecture and discussion	Investigation pillars and requirements	Understanding and perception	3	Fifth
Daily and monthly exams	Lecture and discussion	Features of investigation and	Understanding and perception	3	Sixth

		<b>its relationship to other arts</b>			
Daily and monthly exams	Lecture and discussion	<b>Investigation writer specifications</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Seven th</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Methods and templates for writing verification</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>Characteristics of writing for investigative journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>Preparing and implementing investigative journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Headlines in investigative journalism</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Technical templates for writing verification</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth h</b>
Daily and monthly exams	Lecture and discussion	<b>Technical development and its importance in investigation</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>The role of artificial intelligence in conducting investigations</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>review First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth th</b>

11. Course Evaluation	
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc	
12. Learning and teaching resources	
	Required textbooks (Methodology if any)
Dr. Abdul Latif Hamza .. Journalistic Arts	Main references(Sources)
Dr. Karam Shalaby The Art of Investigative Journalism	Books and references Recommended Dew(Scientific journals, reports...)
<a href="https://Scholar.google.com">https://Scholar.google.com</a>	Electronic references, websites

## Course Description

1. Course name	
Radio and television journalism	
2. Course code	
3. the semester/year	
Semester One- 2023-2024	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Actual attendance+Online lectures on Classroom	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Asst. Prof. Dr. Mohammed Saleh Jabab:e-mail: <b>moh.saleh@uoanbar.edu.iq</b>	
8. Course objectives	
<ul style="list-style-type: none"> <li>- Understanding and comprehending the material For specialist information</li> <li>- Dealing with concepts Specialized media and its trends</li> <li>- to understandThis type of media and its importance</li> </ul>	Course objectives
9. Teaching and learning strategies	
<p>Teaching and learning strategies and methods adopted in implementing the program in a comprehensive manner.general forExplain the scientific material to students in detail.</p> <p>AndDiscussion andthea dialogueAnd some weekly duties</p>	Strategy
10. Course structure	

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	<b>What is specialized media?</b> And his upbringing	<b>Understanding and perception</b>	3	<b>the first</b>
Daily and monthly exams	Lecture and discussion	<b>Reasons for the emergence of specialized media</b>	<b>Understanding and perception</b>	3	<b>the second</b>
Daily and monthly exams	Lecture and discussion	<b>Specialized media levels</b>	<b>Understanding and perception</b>	3	<b>the third</b>
Daily and monthly exams	Lecture and discussion	<b>Specialized media jobs</b>	<b>Understanding and perception</b>	3	<b>Fourth</b>
Daily and monthly exams	Lecture and discussion	<b>Stages of establishing specialized TV channels</b>	<b>Understanding and perception</b>	3	<b>Fifth</b>
Daily and monthly exams	Lecture and discussion	<b>Examples of specialized media</b>	<b>Understanding and perception</b>	3	<b>Sixth</b>
Daily and monthly exams	Lecture and discussion	<b>Challenges facing specialized media</b>	<b>Understanding and perception</b>	3	<b>Seven th</b>
Daily and monthly exams	Lecture and discussionAnd	<b>The basic determinants of the role of specialized media</b>	<b>Understanding and perception</b>	3	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>Specialized Media Schools Classifications</b>	<b>Understanding and perception</b>	3	<b>Ninth</b>

Daily and monthly exams	Lecture and discussion	<b>Specialized media elements and requirements</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Features and characteristics of specialized media</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussionAnd	<b>Comparisons between general and specialized media</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth h</b>
Daily and monthly exams	Lecture and discussion	<b>Pros and cons of specialized media</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>Specialized media in the age of artificial intelligence</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussionAnd	<b>review</b> <b>First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth</b>

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

	Required textbooks (Methodology if any)
<b>Dr. Obaida Subti.. Journalism and Television</b>	Main references(Sources)



<b>Dr. Obaida Subti.. New Media and Society</b>	Books and referencesARecommended Dew(Scientific journals, reports...)
<a href="https://Scholar.google.com">https://Scholar.google.com</a>	Electronic references, websites

## Course Description

1. Course name	
<b>Radio networks</b>	
2. Course code	
3. the semester/year	
2024–2025/the first	
4. Date of preparation of this description	
2025/6/11	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name: millimeter. ImadKhalaf Hussein :e-mail: <a href="mailto:emad.khalaf@uoanbar.edu.iq">emad.khalaf@uoanbar.edu.iq</a>	
8. Course objectives	
<ul style="list-style-type: none"> <li>• <b>Realize and understand the materialRadio networks</b></li> <li>• <b>Dealing with the problemRadio networksAnd find solutions for them.</b></li> <li>• <b>Understanding research methods and approaches to solving a problemRadio networks</b></li> <li>• <b>Providing students with information and knowledgeOn radio networksIn a smooth way, the student will acquire new media experience to complement his media experience, and thus the student will graduate with good experience, skill, and political culture.</b></li> </ul>	Course objectives
9. Teaching and learning strategies	
17- Explain the scientific material to students in detail. 18- Discussion and dialogue on vocabulary related to the topic 19- Assigning students to radio networks in a practical way	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	A historical overview of the development of radio and television at the global level	Understanding and perception	3	the first
Daily and monthly exams	Lecture and discussion	Features and characteristics of international radio and television	Understanding and perception	3	the second
Daily and monthly exams	Lecture and discussion	Radio and television systems in the world	Understanding and perception	3	the third
Daily and monthly exams	Lecture and discussion	Directed international radio stations	Understanding and perception	3	Fourth
Daily and monthly exams	Lecture and discussion	International radio networks and international television networks	Understanding and perception	3	Fifth
Daily and monthly exams	Lecture and discussion	Broadcasting systems on which international networks are based	Understanding and perception	3	Sixth
Daily and monthly exams	Lecture and discussion	Networks and their use in international crises	Understanding and perception	3	Seven th

Daily and monthly exams	Lecture and discussion	<b>Employing technology in international networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>International Networks and Live Broadcasting</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>American radio and television networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussion	<b>European radio and television networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussion	<b>Arab networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelfth h</b>
Daily and monthly exams	Lecture and discussion	<b>International organizations concerned with satellite broadcasting</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirteenth</b>
Daily and monthly exams	Lecture and discussion	<b>Digital Radio Networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourteenth</b>
Daily and monthly exams	Lecture and discussion	<b>First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteenth th</b>
<b>11. Course Evaluation</b>					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
<b>12. Learning and teaching resources</b>					
			Required textbooks (Methodology if any)		

1- Dr. Iyad Hilal Hammadi, Radio Networks Dr. Ayad HilalHamadi, Radio Networks	Main references(Sources)
	Books and referencesARecommended Dew(Scientific journals, reports...)
	Electronic references, websites

## Course Description

1. Course name	
<b>Digital media</b>	
2. Course code	
3. the semester/year	
2024–2025/the first	
4. Date of preparation of this description	
2025/6/11	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name: millimeter. ImadKhalaf Hussein :e-mail: <a href="mailto:emad.khalaf@uoanbar.edu.iq">emad.khalaf@uoanbar.edu.iq</a>	
8. Course objectives	
<ul style="list-style-type: none"> <li>• Understand and understand the media materialDigital.</li> <li>• Dealing with the media problemDigitalAnd find solutions for them.</li> <li>• Understanding research methods and approaches to solving the media problemDigital</li> <li>• Providing students with information and knowledge related to the mediaDigitalIn a smooth way, the student will acquire new media experience to complement his media experience, and thus the student will graduate with good experience, skill, and political culture.</li> </ul>	Course objectives
9. Teaching and learning strategies	
20- Explain the scientific material to students in detail. 21- Discussion and dialogue on vocabulary related to the topic 22- Assigning students to the new execution in a practical way	Strategy

10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	The emergence, concept and development of digital media	Understanding and perception	3	the first
Daily and monthly exams	Lecture and discussion	Digital media definitions	Understanding and perception	3	the second
Daily and monthly exams	Lecture and discussion	Features of digital media	Understanding and perception	3	the third
Daily and monthly exams	Lecture and discussion	Digital media jobs	Understanding and perception	3	Fourth
Daily and monthly exams	Lecture and discussion	Digital media fields	Understanding and perception	3	Fifth
Daily and monthly exams	Lecture and discussion	Digital media and modern theories	Understanding and perception	3	Sixth
Daily and monthly exams	Lecture and discussion	Digital media and influence on public opinion trends	Understanding and perception	3	Seventh
Daily and monthly exams	Lecture and discussion	Digital Media and Government Censorship	Understanding and perception	3	The eighth
Daily and monthly exams	Lecture and discussion	Digital media and decision-making assistance	Understanding and perception	3	Ninth

Daily and monthly exams	Lecture and discussion	Digital media and the political system	Understanding and perception	3	tenth
Daily and monthly exams	Lecture and discussion	digital media applications	Understanding and perception	3	eleven th
Daily and monthly exams	Lecture and discussion	Digital media and political conflict management	Understanding and perception	3	twelfth
Daily and monthly exams	Lecture and discussion	Digital media rumors	Understanding and perception	3	thirteenth
Daily and monthly exams	Lecture and discussion	Digital Media Confronting Rumors	Understanding and perception	3	fourteenth
Daily and monthly exams	Lecture and discussion	First semester exam	Understanding and perception	3	fifteenth

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

	Required textbooks (Methodology if any)
1- Dr. Maher Awda Al-Shamayleh and others, New Digital Media-	Main references(Sources)
	Books and references Recommended Dew(Scientific journals, reports...)
	Electronic references, websites



## Course Description

1. Course name	
<b>Radio networks</b>	
2. Course code	
3. the semester/year	
2024–2025/the first	
4. Date of preparation of this description	
2025/6/11	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name: millimeter. ImadKhalaf Hussein :e-mail: <a href="mailto:emad.khalaf@uoanbar.edu.iq">emad.khalaf@uoanbar.edu.iq</a>	
8. Course objectives	
<ul style="list-style-type: none"> <li><b>Realize and understand the materialRadio networks</b></li> <li><b>Dealing with the problemRadio networksAnd find solutions for them.</b></li> <li><b>Understanding research methods and approaches to solving a problemRadio networks</b></li> <li><b>Providing students with information and knowledgeOn radio networksIn a smooth way, the student will acquire new media experience to complement his media experience, and thus the student will graduate with good experience, skill, and political culture.</b></li> </ul>	<p>Course objectives</p>
9. Teaching and learning strategies	

23- Explain the scientific material to students in detail. 24- Discussion and dialogue on vocabulary related to the topic 25- Assigning students to radio networks in a practical way				Strategy	
10. Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Daily and monthly exams	Lecture and discussion	A historical overview of the development of radio and television at the global level	Understanding and perception	3	the first
Daily and monthly exams	Lecture and discussion	Features and characteristics of international radio and television	Understanding and perception	3	the second
Daily and monthly exams	Lecture and discussion	Radio and television systems in the world	Understanding and perception	3	the third
Daily and monthly exams	Lecture and discussion	Directed international radio stations	Understanding and perception	3	Fourth
Daily and monthly exams	Lecture and discussion	International radio networks and international television networks	Understanding and perception	3	Fifth
Daily and monthly exams	Lecture and discussion	Broadcasting systems on which international networks are based	Understanding and perception	3	Sixth

Daily and monthly exams	Lecture and discussion	<b>Networks and their use in international crises</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Seven th</b>
Daily and monthly exams	Lecture and discussion	<b>Employing technology in international networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>The eighth</b>
Daily and monthly exams	Lecture and discussion	<b>International Networks and Live Broadcasting</b>	<b>Understanding and perception</b>	<b>3</b>	<b>Ninth</b>
Daily and monthly exams	Lecture and discussion	<b>American radio and television networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>tenth</b>
Daily and monthly exams	Lecture and discussion	<b>European radio and television networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>eleven th</b>
Daily and monthly exams	Lecture and discussion	<b>Arab networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>twelft h</b>
Daily and monthly exams	Lecture and discussion	<b>International organizations concerned with satellite broadcasting</b>	<b>Understanding and perception</b>	<b>3</b>	<b>thirtee nth</b>
Daily and monthly exams	Lecture and discussion	<b>Digital Radio Networks</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fourte enth</b>
Daily and monthly exams	Lecture and discussion	<b>First semester exam</b>	<b>Understanding and perception</b>	<b>3</b>	<b>fifteen th</b>

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

12. Learning and teaching resources	
	Required textbooks (Methodology if any)
<b>1- Dr. Iyad Hilal Hammadi, Radio Networks</b> <b>2-Dr. Ayad HilalHamadi, Radio Networks</b>	Main references (Sources)
	Books and references Recommended Dew (Scientific journals, reports...)
	Electronic references, websites

1. Course name:Radio and television techniques
2. Course codeRadio and television techniques
3. the semester/year
Semester One- 2025_2026
4. Date of preparation of this description16/6/2025
5. Available forms of attendanceIn person
Lectures and one day a week, usually Thursday, is "practical" in the studio.

6. Number of study hours(kidney)\Number of units(kidney)					
45hour/45lonliness					
7. Course Instructor Name(If more than one name is mentioned)					
the name:M.M. Amjad Ayesh Kareem:e-mail:aakareem@uoanbar.edu.iq					
8- ATop scorer of the course					
Providing students with information and knowledge aboutRadio and television technologies used in various media institutionsSo that the student has experienceAcademic professionalIt complements his media experience and thus the student graduates with experience, skill and culture.Capable of working in media institutions				Course objectives	
9-Teaching and learning strategies					
The teaching and learning strategies and methods adopted in implementing the program in general, in addition to field visits by students to satellite channels and local radio stations, practical work within the department's studio, and viewing video materials related to the lecture and course.				Strategy	
<ul style="list-style-type: none"> <li>- Consulting with professors and colleagues in the department, following up on student results over several semesters, and receiving student feedback through periodic meetings..</li> </ul>					
10- Course structure					
Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watches	week
Daily posts, attendance, and monthly exams	Lecture and discussion  My work in the studio	What are the tools and equipment used in	The concept of radio and television technologies and the nature of	3	the first

		media institutions to produce media materials in a professional manner?	work in them		
Daily posts, attendance, and monthly exams	Lecture, discussion and practical applications	Focus on the most important stages and qualitative shifts	Stages of development of radio and television technologies	3	the second
Daily posts, attendance, and monthly exams	Lecture, discussion, and video development lessons	Mechanism for using technical equipment	Technical jobs in software production	3	the third
Daily posts, attendance, and monthly exams	Lecture, discussion and practical	Types of equipment required according to the work situation	Techniques used in and out of the studio	3	Fourth
Daily posts, attendance, and monthly exams	Lecture, discussion, and watching explanatory YouTube videos	Versatile editing software	Editing techniques in radio and television	3	Fifth
Daily posts, attendance, and	Lecture and discussion	The importance	Directing techniques in	3	Sixth

monthly exams	and practical applications	of knowing these techniques	radio and television		
Note the performance and response speed of the application	Practical applications	In the studio	Practical student training	3	Seventh
Daily posts, attendance, and monthly exams	Lecture and discussion	Its types and methods of use	Microphones used for television production	3	The eighth
Daily posts, attendance, and monthly exams	Lecture and discussion	What technical and technological means must be available?	Different audio formats used within the required techniques	3	Ninth
Daily posts, attendance, and monthly exams	Lecture and discussion Applications in the lecture	The nature of its work and its importance	Microphones in radio	3	tenth
Daily posts, attendance, and monthly exams	Lecture and discussion Apps in the studio	Its importance and how to work on it	TV picture and sound mixer	3	eleventh
Daily posts, attendance, and monthly exams	Lecture and discussion Apps in the studio	Its types and mechanism of use	Influencers in radio and television	3	twelfth
Daily posts,	Lecture and	The purpose	Technical and	3	thirteenth

attendance, and monthly exams	discussion  Applications in the lecture	is to ensure the continuity of professional work	technological terms in radio and television		h
Daily posts, attendance, and monthly exams	Lecture and discussion  Watch explanatory videos from Al Jazeera's website	Clarify the nature of these technologies and their functions	Radio and Television Newsroom Techniques	3	fourteenth
			First semester exam	3	fifteenth

#### 11-Course Evaluation

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports...

#### 12-Learning and teaching resources

Report and Correspondence	Required textbooks (Methodology if any)
<a href="https://www.uoanbar.edu.iq/eStoreImages/Bank/3565.pdf">https://www.uoanbar.edu.iq/eStoreImages/Bank/3565.pdf</a>	Main References (Sources)
BookAforDr. Mustafa Hamid Kazim Al-Taie: Radio and television technologies and their practical importance.	Books and referencesARecommended dew (Various books and scientific sources that deal with the field of technology in general)
<a href="https://drive.uqu.edu.sa/_/chins/files/%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D9%88%">https://drive.uqu.edu.sa/_/chins/files/%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D9%88%</a>	Electronic references, websites



[D9%89%20%D8%A7%D9%84%D8%AE%D8%A7%D9%85%D8%B3/%D9%83%D8%AA%D8%A7%D8%A8%D8%A9%20%D8%A7%D9%84%D8%AA%D9%82%D8%A7%D8%B1%D9%8A%D8%B1%20%D9%88%D8%A7%D9%84%D9%85%D8%B1%D8%A7%D8%B3%D9%84%D8%A7%D8%AA.pdf](#)

[https://atu.edu.iq/wp-content/uploads/2020/01/%D9%85%D8%B1%D8%A7%D8%B3%D9%84%D8%A7%D8%AA.pdf](#)

[https://www.rodna.edu.sa/courses/46](#)

## Course Description

13. Course Name:	Linguistic applications	
14. Course Code:	MEA302	
15. Semester / Year:	First semester 2024-2025	
16. Description Preparation Date:	13\05\2025	
17. Available Attendance Forms:	Actual attendance + online lectures via Classroom	
18. Number of Credit Hours (Total) / Number of Units (Total)	45 hours / 45 credits	
19. Course administrator's name (mention all, if more than one name)	Name: Dr. Safaa Hashem Mohammad Email: safaaalsalmani@gmail.com	
20. Course Objectives	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <ul style="list-style-type: none"> <li>• Understand the basic concepts of media language, its pragmatic knowledge, and its importance to media professionals.</li> <li>• Develop language skills, evaluation, and the effective use of linguistic applications from various sources.</li> <li>• Recognize the role of language through its well-known applications and</li> </ul> </div> <div style="width: 50%; text-align: center;"> <p><b>Course Objectives</b></p> </div> </div>	

familiarize yourself with the media that embrace it.

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## 21. Teaching and Learning Strategies

<b>Strategy</b>	The strategy relies on a theoretical explanation of the basic concepts of linguistic applications and their practical application in writing and delivery. Learning is reinforced through discussions, practical examples, and training in research and evaluation skills. Modern teaching methods, such as presentations and classroom activities, are also used to activate the student's role in learning.
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## 22. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	2	Comprehension and Understanding	Linguistic contrast	Lectures and Discussions	Daily and Monthly Exams
Second	2	Comprehension and Understanding	Verbal common	Lectures and Discussions	Daily and Monthly Exams
Third	2	Comprehension and Understanding	Common linguistic errors	Lectures and Discussions	Daily and Monthly Exams
Fourth	2	Comprehension and Understanding	Errors in numbers	Lectures and Discussions	Daily and Monthly Exams

Fifth	2	Comprehension and Understanding	number	Lectures and Discussions	Daily and Monthly Exams
Sixth	2	Comprehension and Understanding	Applications in numbers	Lectures and Discussions	Daily and Monthly Exams
Seventh	2	Comprehension and Understanding	Use of numbers in media texts	Lectures and Discussions	Daily and Monthly Exams
Eight	2	Comprehension and Understanding	Meanings of prepositions	Lectures and Discussions	Daily and Monthly Exams
Ninth	2	Comprehension and Understanding	Use of prepositions	Lectures and Discussions	Daily and Monthly Exams
Tenth	2	Comprehension and Understanding	Neutrality in media language	Lectures and Discussions	Daily and Monthly Exams
Eleventh	2	Comprehension and Understanding	Bias in media language	Lectures and Discussions	Daily and Monthly Exams
Twelfth	2	Comprehension and Understanding	Applications of neutrality and bias	Lectures and Discussions	Daily and Monthly Exams
Thirteen	2	Comprehension and Understanding	Media texts, study of linguistic levels	Lectures and Discussions	Daily and Monthly Exams

Fourteen	2	Comprehension and Understanding	Applications on media texts	Lectures and Discussions	Daily and Monthly Exams
Fifteen	2	Comprehension and Understanding	Linguistic editing of journalistic texts	Lectures and Discussions	Daily and Monthly Exams

### 23. Course Evaluation

. The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc.

### 24. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	
Main references (source)	<ul style="list-style-type: none"> <li>• Ian Aquila's Commentary on Ibn Malik's Alfiyyah</li> <li>• Media Language: Concepts, Foundations, Applications. Ayman Mansour</li> <li>• Media and Language: Levels of Language and Application. Muhammad Al-Baka</li> </ul>
Recommended books and references (scientific journals, reports...)	<a href="https://www.iasj.net">https://www.iasj.net</a>
Electronic references, websites.	<a href="https://Scholar.google.com">https://Scholar.google.com</a> .

## Course Description

13. Course Name:	
Video Editing	
14. Course Code:	
15. Semester / Year:	
First Semester	
2024-2025	
16. Description Preparation Date:	
15\06\2025	
17. Available Attendance Forms:	
Actual attendance + Practical lectures on PC and Mobile	
18. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours / 45 credits	
19. Course administrator's name (mention all, if more than one name)	
Name: Assistant Lecturer Anas Mohammed Rajab	
Email: <a href="mailto:anasrajab@uoanbar.edu.iq">anasrajab@uoanbar.edu.iq</a>	
20. Course Objectives	
<ul style="list-style-type: none"> <li>Introduce core principles of video editing and visual storytelling</li> <li>Build proficiency in Adobe Premiere Pro and selected mobile editing apps</li> </ul>	<b>Course Objectives</b>

<ul style="list-style-type: none"> <li>• Teach efficient media organization and post-production workflow</li> <li>• Cover basic color correction, audio editing, and visual effects</li> </ul>	
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## 21. Teaching and Learning Strategies

<b>Strategy</b>	This course combines practical, hands-on learning with guided instruction. Students will engage in software tutorials, in-class editing exercises, peer reviews, and project-based assignments. Learning will be supported through step-by-step demonstrations, group discussions, and the use of both desktop (Adobe Premiere Pro) and mobile editing tools to develop versatile editing skills.
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## 22. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
First	3		The Concept of Radio and Television Editing	Lectures and Discussions	Daily and Monthly Exams
Second	3		Functions and Ethics of Radio and Television Editing	Lectures and Discussions	Daily and Monthly Exams
Third	3		Specifications of the Editor/Image and Sound Editor in Radio and Television	Lectures and Discussions	Daily and Monthly Exams
Fourth	3		Editing Theories	Lectures and Discussions	Daily and Monthly Exams

Fifth	3		Editing Theories	Lectures and Discussions	Daily and Monthly Exams
Sixth	3		Editing Theories	Lectures and Discussions	Daily and Monthly Exams
Seventh	3		Editing Theories	Lectures and Discussions	Daily and Monthly Exams
Eight	3		Editing Theories	Lectures and Discussions	Daily and Monthly Exams
Ninth	3		Video Editing - Types of Television Editing: Linear Montage	Lectures and Discussions	Daily and Monthly Exams
Tenth	3		Types of Television Editing: Nonlinear Montage	Lectures and Discussions	Daily and Monthly Exams
Eleventh	3		The camera and image types in television editing	Lectures and Discussions	Daily and Monthly Exams
Twelfth	3	The most important television editing programs and	Lectures and Discussions	Lectures and Discussions	Daily and Monthly Exams



		their characteristics			
Thirteen	3			Lectures and Discussions	Daily and Monthly Exams
Fourteen	3			Lectures and Discussions	Daily and Monthly Exams
Fifteen	3			Lectures and Discussions	Daily and Monthly Exams

### 23. Course Evaluation

Students will be evaluated based on class participation, practical assignments, and a final video project. Assessment focuses on technical skills, creativity, storytelling ability, and improvement over time. Peer reviews and self-assessment will also be used to encourage reflection and critical thinking.

### 24. Learning and Teaching Resources

Required textbooks ( curricular books, if any)	
Adobe premiere Pro 2018	
Main references (source)	
Electronic references, websites.	

## Course Description

1. Course name	
Propaganda and psychological warfare	
2. Course code	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45onliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Omar Jihad Ali- e-mail: <a href="mailto:omarchiad@uoanbar.edu.iq">omarchiad@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	<p>B1-Introducing students to the nature of psychological warfare.</p> <p>B2- The mechanism of transformation in the work of psychological warfare.</p> <p>B3-Cognitive development and intellectual progress in the field of psychological warfare.</p> <p>B4-Get to know Types of psychological warfare.</p>
9. Teaching and learning strategies	
Strategy	Teaching and learning strategies and methods adopted in implementing the program in general

10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2		entrance My history of propaganda	Lectures	Exam + Activity
2	2		concept Advertising and its definitions	Lectures	Exam + Activity
3	2		foundations Psychology for Advertising	Lectures	Exam + Activity
4	2		Aspects Communication in advertising	Lectures	Exam + Activity
5	2		Starting points Propaganda and its general principles	Lectures	Exam + Activity
6	2		laws And advertising goals	Lectures	Exam + Activity
7	2		Divisions propaganda on according to Standards Multiple (Types propaganda	Lectures	Exam + Activity
8	2		Methods Persuasiveness in advertising	Lectures	Exam + Activity
9	2		Uses In advertising	Lectures	Exam + Activity
10	2		propaganda and counter- propaganda	Lectures	Exam + Activity

11	2		propaganda And its relationship to other communication patterns	Lectures	Exam + Activity
12	2		propaganda Politics	Lectures	Exam + Activity
13	2		propaganda and crises	Lectures	Exam + Activity
14	2		Methods propaganda	Lectures	Exam + Activity
15	2		exam Semester One	Lectures	Exam + Activity

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

1- Required textbooks	Course books Other	
2- Main references (sources)	psychological warfare	
A- Recommended books and references (Scientific journals, reports, ....)	Dr. Salah Nasr  Psychological warfare (the battle of words and beliefs)	

B - Electronic references, websites...	Dr. Mohamed Mounir Hijab	
	Dr. Nidal Falah and others Propaganda and psychological warfare	

## Course Description

1. Course name	
Propaganda and psychological warfare	
2. Course code	
3. the semester/year	
Semester Two- 2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/45lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Omar Jihad Ali- e-mail: <a href="mailto:omarchiad@uoanbar.edu.iq">omarchiad@uoanbar.edu.iq</a>	
8. Course objectives	
<p>B1-Introducing students to the nature of psychological warfare.</p> <p>B2- The mechanism of transformation in the work of psychological warfare.</p> <p>B3-Cognitive development and intellectual progress in the field of psychological warfare.</p> <p>B4-Get to know Types of psychological warfare.</p>	Course objectives
9. Teaching and learning strategies	

Teaching and learning strategies and methods adopted in implementing the program in general	Strategy
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#### 10. Course structure

Evaluation method	Learning method	Name of unit or topic	Required learning outcomes	watch es	week
Exam + Activity	Lectures	Signs Historical psychological warfare		2	16
Exam + Activity	Lectures	concept Psychological warfare and its definitions		2	17
Exam + Activity	Lectures	Methods psychological warfare		2	18
Exam + Activity	Lectures	foundations Psychological warfare		2	19
Exam + Activity	Lectures	means And the goals of psychological warfare		2	20
Exam + Activity	Lectures	war Psychology in World War I		2	21
Exam + Activity	Lectures	war Psychology in World War II		2	22
Exam + Activity	Lectures	war Psychology in the Cold War		2	23
Exam + Activity	Lectures	stuck Psychological warfare with other psychological methods		2	24
Exam + Activity	Lectures	war Psychological factors associated with military conflicts		2	25
Exam + Activity	Lectures	war Psychology and its		2	26

		relationship to advertising			
Exam + Activity	Lectures	war Psychology, brainwashing and ideological conversion		2	27
Exam + Activity	Lectures	war Psychology, rumor, and secret broadcasts		2	28
		war Psychology and political poisoning		2	29
Exam + Activity	Lectures	<b>Final exam</b>		2	30

#### 11. Course Evaluation

Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc

#### 12. Learning and teaching resources

<ul style="list-style-type: none"> <li>Course books</li> </ul> Other	1- Required textbooks
Dr. Hamida Samisim psychological warfare	2- Main references (sources)
Dr. Salah Nasr Psychological warfare (the battle of words and beliefs)	A- Recommended books and references (Scientific journals, reports, ....)
Dr. Mohamed Mounir Hijab psychological warfare	B - Electronic references, websites...
Dr. Nidal Falah and others Propaganda and psychological warfare	



## Course Description

1. Course name	
public opinion	
2. Course code	
MEA307	
3. the semester/year	
Semester One- 2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/3lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
the name:Prof. Dr. Omar Jihad Ali- e-mail: <a href="mailto:omarchiad@uoanbar.edu.iq">omarchiad@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	The course aims to teach the student the basics of public opinion, the methods of forming it, the most important types of public opinion, and their relationship to the nature of the prevailing regime in the country in which he operates.
9. Teaching and learning strategies	
Strategy	Teaching and learning strategies and methods adopted in implementing the program in general

10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2	2	Concept Public opinion, its definition and types	Lectures	Exam + Activity
2	2	2	Opinion the year in ancient societies	Lectures	Exam + Activity
3	2	2	Opinion the year in contemporary and modern societies	Lectures	Exam + Activity
4	2	2	Nature Public opinion and its laws	Lectures	Exam + Activity
5	2	2	Components OpinionThe year in countries Modern (customs, traditions and values)toInherited religion Environment and education , theMNakh Politics inside the state	Lectures	Exam + Activity
6	2	2	Factors Shaping public opinion (environmental and natural)	Lectures	Exam + Activity
7	2	2	factors Shaping public opinion	Lectures	Exam + Activity
8	2	2	FactorsShaping public opinion (important experiences and events)	Lectures	Exam + Activity

9	2	2	Factors formation Opinion the year (Revolutions and experiments and events The mission in the lives of peoples, the cultural and scientific climate prevailing in the country	Lectures	Exam + Activity
10	2	2	Leadership And its impact on shaping public opinion	Lectures	Exam + Activity
11	2	2	Manifestation's Public opinion (positive and negative)	Lectures	Exam + Activity
12	2	2	Jobs Public opinion and its objectives	Lectures	Exam + Activity
13	2	2	measurement public opinion and its motives, measuring public opinion in the past and present, an introduction to the importance of measuring public opinion, the emergence and development of measuring public opinion	Lectures	Exam + Activity
14	2	2	Road Public Opinion Measurement/Referendum Method, Survey Method and Content Analysis	Lectures	Exam + Activity
15	2	2	Exam Semester One	Lectures	Exam + Activity

11. Course Evaluation	
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc	
12. Learning and teaching resources	
1- Required textbooks	<ul style="list-style-type: none"> <li>Course books</li> <li>Other</li> </ul>
2- Main references (sources)	Abdul Karim Ali Al-Dubaisi Public opinion, factors of its formation and methods of measuring it
A- Recommended books and references (Scientific journals, reports, ....)	Atef Adly Al-Abd Public opinion and methods of measuring it
B - Electronic references, websites...	

## Course Description

1. Course name	
public opinion	
2. Course code	
MEA307	
3. the semester/year	
Semester Two- 2024-2025	
4. Date of preparation of this description	
16/6/2025	
5. Available forms of attendance	
Lectures	
6. Number of study hours(kidney)\Number of units(kidney)	
45hour/3lonliness	
7. Course Instructor Name(If more than one name is mentioned)	
Name: Prof. Dr. Omar Jihad Ali- e-mail: <a href="mailto:omarchiad@uoanbar.edu.iq">omarchiad@uoanbar.edu.iq</a>	
8. Course objectives	
Course objectives	The course aims to teach the student the basics of public opinion, the methods of forming it, the most important types of public opinion, and their relationship to the nature of the prevailing regime in the country in which he operates.
9. Teaching and learning strategies	
Strategy	Teaching and learning strategies and methods adopted in implementing the program in general

10. Course structure					
week	watch es	Required learning outcomes	Name of unit or topic	Learning method	Evaluation method
1	2	2	Means Media and its impact on shaping public opinion	Lectures	Exam + Activity
2	2	2	Effect the press in shaping public opinion	Lectures	Exam + Activity
3	2	2	effect the Internet in shaping public opinion, the role of cinema and theater in shaping public opinion	Lectures	Exam + Activity
4	2	2	My influence the political system in public opinion	Lectures	Exam + Activity
5	2	2	Effect Conferences and seminars in shaping public opinion	Lectures	Exam + Activity
6	2	2	Opinion The year in democratic and authoritarian systems	Lectures	Exam + Activity
7	2	2	War Psychology and public opinion	Lectures	Exam + Activity

8	2	2	Leaders in shaping public opinion	Lectures	Exam + Activity
9	2	2	Methods traditional methods of changing public opinion	Lectures	Exam + Activity
10	2	2	repetition and the pursuit	Lectures	Exam + Activity
11	2	2	excitement emotional, factual presentation	Lectures	Exam + Activity
12	2	2	transformation audience attention	Lectures	Exam + Activity
13	2	2	Programs Specific positivity	Lectures	Exam + Activity
14	2	2	rumors and creating crises		
15	2	2	Final exam		
11. Course Evaluation					
Grade distribution from 100 According to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, and reports....etc					
12. learning and teaching resources					
1- Required textbooks			<ul style="list-style-type: none"> <li>▪ Course books</li> <li>Other</li> </ul>		

2- Main references (sources)	Abdul Karim Ali Al-Dubaisi Public opinion, factors of its formation and methods of measuring it
A- Recommended books and references (Scientific journals, reports, ....)	Atef Adly Al-Abd Public opinion and methods of measuring it
B - Electronic references, websites...	

